



UNANIMOUSLY APPROVED
BY THE
COUNCIL OF TRUSTEES
DECEMBER 6, 2016

Council of Trustees
West Chester University | West Chester, PA 19383 | www.wcupa.edu

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES
PHILIPS 3rd FLOOR BOARD ROOM
PHILIPS MEMORIAL BUILDING
September 29, 2016
5:15 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on September 29, 2016, in the Philips Memorial Building, West Chester, PA.

AGENDA ITEM I – CALL TO ORDER:

Chair Fillippo called the meeting to order. Chair Fillippo led the Pledge of Allegiance. Council members present were Members Fillippo, Dozor, Franklin, Ireland, Matlawski, Moskowitz, Silberman, and Tomlinson. Absent but accounted for were Members Costello and Lewis.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

MOTION (MOSKOWITZ/IRELAND):

APPROVAL OF MINUTES OF THE MAY 17, 2016, MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

None.

AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:

Chair Fillippo said it was good to be back on campus and he welcomed everyone to the new 2016-17 Academic Year.

Chair Fillippo called on Dr. Chris Fiorentino, Interim President, for his report.

AGENDA ITEM V – REPORT OF THE UNIVERSITY PRESIDENT:

Dr. Fiorentino gave the following report:

The total enrollment goal for fall 2016 was 16,816. As of September 15, the current paid enrollment for this fall totaled 17,006 with both undergraduate and graduate enrollments exceeding their targets. We continue to buck the trends in terms of the demographics both in the undergraduate and the downward trends in graduate programs where we are continuing to see increases in enrollments even when we are not necessarily trying. That is good news.

Administration and Finance – In August, John Eberly joined West Chester University as the Associate Vice President for Finance, Budget, and Business Services. John, please stand. (Applause)

John replaces Bernadette Hinkle, who took a vice president position at Arkansas Tech. John comes to West Chester University with 20 years' experience in higher education finance, budgeting, and business functions, as well as significant experience in the private sector. John holds an MBA and a BS in business administration, both from Shippensburg University, but that's

alright. It's a good school and has a good MBA program. Thank you, John, and we are delighted that you have joined us at WCU.

West Chester University has begun certain administrative services at Cheyney University. Recently WCU took over responsibility for facilities and grounds, human resources, payroll, labor relations, and environmental health & safety. In the near future, WCU will begin providing finance, budget, and procurement services, as well as dispatch services for the police department.

The University's Budget Review Committee, which President Weisenstein formed last year, held its first meeting of the academic year earlier this month. The Budget Review Committee is comprised of representatives from a wide-range of constituent groups on campus and is tasked with providing budget recommendations to the President, as well as communicating key budget information to campus constituents.

Information Services - I am pleased to announce that Dikran (Deke) Kassabian joined our campus in May as the Vice President for Information Services and Technology. Deke, would you please stand. (Applause)

Deke comes to our campus with an extensive information technology background and experience having worked in higher education at other universities such as the University of Rochester where Deke served as the Lead Systems Engineer and the Computing & Networking Manager for the Engineering school, and most recently at the University of Pennsylvania, he

served as Senior Director of the Information Systems and Computing organization.

Deke has received a Bachelor's degree in Computational Mathematics, a Master of Science degree in Electrical Engineering and his Doctorate in Higher Education Management. He is also a member of Educause and has presented at many national conferences on various topics including designing high availability networks and university information security. He has been published in Network World, Computer World, and the CIO Review. Deke will be a major asset to the West Chester University campus community. Welcome to campus, Deke.

IS&T partnered with Academic Affairs to facilitate discussions among faculty and administration to collaboratively determine which of three Learning Management System (LMS) suppliers best aligns with faculty goals and university initiatives. We used open forum style presentations to detail the selection process conducted by PASSHE, highlight technical requirements and differences in functionality of critical tools, and to discuss the costs associated with selecting an LMS. A vote at a special assembly with CAPC was held, and there was unanimous agreement to continue with Brightspace by D2L, West Chester's current LMS. Generally, it was felt that WCU could continue to work with that rather than have to adapt a new system which would cause people to go back and learn some new things. This is the electronic system that the

students and faculty access which is a real critical backbone in terms of delivery of our courses.

An interdisciplinary team involving all IS&T departments planned and successfully completed IT Disaster Recovery testing in May 2016 to meet the requirements of the PASSHE Office of Internal Audit and Risk Assessment.

Academic Affairs -Through the collaborative efforts of the Borough of West Chester and West Chester University, West Chester, PA has been awarded membership into the AARP Network of Age-Friendly Livable Communities. The AARP Network focuses on helping communities develop features such as safe walkable streets, housing and transportation options, access to key services, and opportunities for residents to engage fully with their communities. A celebration of West Chester's membership took place on September 21, 2016, in Council Chambers of the West Chester Borough Council Building. It was noted in that meeting that we do also offer access to our courses to senior citizens on a space available basis at no charge which is certainly a wonderful asset to the community.

Student Affairs - I am pleased to announce that Dr. Zebulun (Zeb) Davenport our new Interim Vice President for Student Affairs joined our campus in August. Dr. Davenport comes to us with an extensive student affairs background having worked in higher education for almost two and a half decades. He has a Doctorate in Higher Education and Leadership from Nova Southeastern University, Masters of Education in College Student Personnel

Administration and a Bachelor of Science in Communications/Public Relations from James Madison University.

Zeb has served as Senior Student Affairs Officer (SSAO) for the past nine years at two universities. Indiana University, Purdue University, Indianapolis (IUPUI), a Research I institution with approximately 22,000 undergraduates and 8,000 graduate/professional students and Northern Kentucky University (NKU), a comprehensive liberal arts institution with just under 12,000 undergraduate students and approximately 3,000 graduate/professional students. Prior to both IUPUI and NKU, he spent ten years at James Madison University, a comprehensive university with approximately 17,000 undergraduate traditional-aged students, 2,000 graduate and professional students. He has also worked with a highly diverse student body including ethnic and racially diverse students, traditional students and non-traditional students, continuing education students, veterans, urban and rural students, first-generation as well as international and U.S. national students. His expertise includes designing approaches to service delivery that positively impact student retention, creating student learning outcomes, assessment, strategic planning and identifying strategies for assisting first generation college students. We are pleased that Zeb has joined us here at WCU and that he brings this wide array of skills to assist us as we move the institution forward. Again, Zeb, welcome.

The Sykes Student Union recently completed several summer renovation projects that resulted in outcomes enhancing the existing space. These projects included a new back entrance, which provides a more welcoming entryway for its visitors, easier access to the downstairs lounge for commuters, and more engagement and flow on the ground level; a meditation space on the third floor where people can pray or engage in quiet thought; and the Center for Student Involvement, a collaborative space where student organizations can hold meetings and work on projects. The Center includes office space for a limited number of student umbrella organizations (e.g., SGA, MOAB-Multicultural Organization Advisory Board), a limited number of storage lockers, a conference room exclusively for student organization use, three media-equipped work stations, and movable furniture that students can tailor to their needs.

Student Affairs continues to strengthen the relationship between the University and the local community, specifically through its involvement with the Community Campus Coalition (CCC), co-chaired by Mayor Carolyn Comitta and Assistant Vice President for Student Affairs, Sara Hinkle, and the efforts of the Director of Off Campus and Commuter Services (OCCS), Sandy Jones. The coalition works to educate off-campus students about being good neighbors and citizens and engage them in the community in positive ways. Some of the recent past and upcoming initiatives of the OCCS include the “Walk the Block”

initiative, where staff and students go door to door to deliver Welcome Bags containing educational information resources about being a good neighbor and “Brunch in the Borough,” which will be a casual opportunity for University students and Borough residents/officials to get to know one another over a meal. The CCC continues to have conversations about WCU’s upcoming Homecoming event and how to minimize the potential negative impact on the town and University. These conversations prompted the formation of a WCU Homecoming Committee to not only focus on event planning, but to strategize how to minimize substance abuse and its consequences during this weekend.

Advancement - In support of the campus’s academic mission and to raise the University’s regional profile, WCU and the WCU Foundation are sponsoring the fourth annual President’s Speakers Series. This year’s first speaker – Garrison Keillor – is an internationally recognized radio personality who hosted the Prairie Home Companion on National Public Radio for three decades. He will speak tomorrow, Friday, September 30, 2016. The spring speaker will be acclaimed contemporary singer and musician Linda Ronstadt on March 10, 2017.

The President’s Circle Dinner will take place on Thursday, October 20 at the Alumni and Foundation Center at 202 Carter Drive. In addition to celebrating all of our generous leadership donors, we will be presenting the President’s Award to alumni R. Walter Supplee and James & Patricia

Shinehouse, retired faculty member Wallace Kahn, and former president Madeleine Wing Adler and her husband Fred Lane.

WCU's social media reach is exploding. The Communications Office reports that Facebook posts reached 385,000 people during August and "fans" of the page come from 44 countries and translate the WCU Facebook page into 37 different languages. In addition, WCU's Twitter account was viewed 340,000 times in the past month. And during 2015-16, WCU's Facebook page had 5,857,000 individual views, more than double the previous year's total.

The *US News & World Report* rankings are out and once again WCU is listed among the top universities in the North. In fact, we jumped 8 places and are ranked in the top twenty for regional public universities. US News also rated WCU among its military friendly institutions.

And in a new rating, the popular *College Rank* website included West Chester as one of the 50 best college towns in America (#35).

I now ask for Approval of Purchase Orders and Contracts executed during April, May, June and July 2016.

MOTION (TOMLINSON/FRANKLIN):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING APRIL, MAY, JUNE AND JULY, 2016 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.

MOTION UNANIMOUSLY APPROVED.

Chair Fillippo thanked Dr. Fiorentino for his excellent report.

AGENDA ITEM VI – REPORT OF THE VICE PRESIDENT:

Chair Fillippo called on Dr. Laurie Bernotsky, Provost and Vice President of Academic Affairs to come to the microphone and introduce the topic of the report. Dr. Laurie Bernotsky asked Mrs. Tori Nuccio to come forward and gave the following introduction.

“Mrs. Tori Nuccio is serving as the Assistant Director of Financial Aid and has been serving since 2012. Tori is a hardworking member of our team and she spends her time counseling students, managing our Pell Grants, our TEACH Grants, and our federal work study programs as well as directing our financial literacy outreach efforts. Tori is also our point of contact for our unaccompanied and homeless students. She advocates for these students on our campus and also at State and regional levels. In fact, one of the initiatives she will talk about is a collaborative program with our Office of Service Learning, and that is a new resource pantry for our unaccompanied, youth and homeless students. It is an exciting project that she is involved in that she does with all of her work on financial literacy for our students. She is also in one of our new doctoral programs, the Doctor of Public Administration and with all of that, she still managed to find time to get married just this last month. So, I am pleased to introduce you to Mrs. Tori Nuccio.”

(Mrs. Tori Nuccio’s PowerPoint presentation is attached to these minutes.)

Dr. Fiorentino added that Tori had shared this presentation with the President's Council and what she has done and continues to do is extraordinary. It is to her credit but also to the Financial Aid office in general and the University. The commitment to closing the achievement gap and identifying the problems that are causing our students to be unable to continue, Tori, this is a wonderful achievement and we are so proud of what you are doing. I know that you are engaged with many other people, but thank you. You are a wonderful representative of the University and we are very proud of you. (Applause)

Chair Fillippo also thanked Mrs. Nuccio for her excellent presentation and thanked her for all that she does for West Chester University and our students.

AGENDA ITEM VII – REPORTS OF EXECUTIVE COMMITTEE:

None.

AGENDA ITEM VIII – REPORTS OF STANDING COMMITTEES:

Academic Affairs –

Member Tomlinson reiterated what Dr. Fiorentino that we are over 17,600 students with 14,398 undergraduates and 2,600 Master and Doctoral students which is a significant growth. The graduate enrollment are over 9 percent which is excellence. He surmised that this excellent enrollment has to do with WCU's brand and the excellence of the institution.

Because of the high standards we expect for incoming first year students, he stated that he always wondered if WCU was not accepting enough of the

strata of social economic students. The report that was given by Mrs. Tori Nuccio showed that we do accept those students as well. We are doing outreach -- working with students, making sure that they feel welcome to the campus, making sure that we are identifying some of the learning disabilities and the gaps that they might have, and he appreciated the initiative that the report Tori gave spoke to that. He said that he was very interested that Summer School is renamed Summer Bridge, and he believes that takes away the stigma.

Member Tomlinson introduced Dr. Loretta Rieser-Danner, Interim Associate Provost to be recognized. She is not new to WCU and has been part of the Department of Psychology before taking this new role. He mentioned about the initiative that she instituted for the entire campus at WCU.

That concluded Member Tomlinson's report.

Student Affairs Committee and SGA Update

Member Ireland asked Dr. Zeb Davenport, Interim Vice President for Student Affairs to give the report of the committee. Dr. Davenport gave the following report:

"Thank you for allowing me to give a brief report of what is happening in the division of Student Affairs. I'll take full credit of this, even though I have only been here for six weeks. I would like to highlight a few things that are happening on our campus, and I think it is important to know that as we hear about the students in the classroom, we have students who are extremely engaged on campus – inside and outside of the classroom – which really makes

us proud to represent the students. Our students represent us, too, in so many ways. Some of the activities that have happened for students outside of the classroom, we talked about orienting our students. Our first-year orientation programs this year, we oriented 4,600 first-time, first-year students and their guests. In the summer, we had over 1,279 new transfer students and their guests with a total of over 6,341 people who we hosted throughout the summer coming to West Chester University for the first time.

We talked about leadership and involvement, there has been a steady increase of students who are engaging in our leadership program. In this last year alone, we had over 30 percent increase in the number of the students who participated in leadership programs. What is interesting to me is that we have about 10,000 students who engage in opportunities outside of the classroom, whether it is student research, club organization leadership, service learning and volunteerism, or athletics, etc. Ten thousand of the 17,000 students are engaged in programs outside of the classroom.

About athletics, last year, we had 23 of the 24 athletic varsity sports who participated in post-season play. Eleven of those teams advanced to NCAA championships. Fifteen individuals went on to the NCAA championship play. When we talk about our program, it is 27th in the country out of 303 athletic programs. But what is more impressive, is the work that happens inside the classrooms with our students. We had 344 student athletes who made a 3.0 GPA or higher out of about 500 athletes. We were 11th in the country in the Division II Academic Roll, that is, for 3.5 GPA.

We have a new student leadership program where we invite new students to learn about leadership opportunities. This year, it is a weekend (Friday and Saturday) event. We had 80 new students who came to this program. This is the program that we had talked about with Dr. Dr. Loretta Rieser-Danner. We collaborated with Academic Affairs intentionally matching the students with this program who are interested in leadership. We're intentionally leading the students to those programs.

Students enrolled in service learning courses in 2015-16 performed a record breaking 647,000 hours of public service in 593 course selections. We had some summer service hours as well. Through curricular and co-curricular service initiatives, we totaled over 784 volunteer service hours and we served over 300 community agencies in our local area.

Our Career Development Center just had a career fair on September 8, 2016 with thirty-three firms coming to campus. We had over 250 students come to that program. We collaborated with the accounting program for this event.

Also, bystander intervention programs, are to teach individuals how to take action against sexual assault, stalking, and domestic violence. We have a Green Dot Program where we are training faculty, staff, students and administrators on bystander intervention to help combat some of the negative things that can happen when you bring 17,000 to campus. You bring people with good values and morals, and you bring other folks as well. We are trying

to do things to help those other folks to know how to operate within the codes and standards that we value in our institution.

So, there are many things happening in the classroom and out of the classroom. We have students here today from the Student Government Association (SGA), and those students are really doing a fantastic job. We talked with them on Tuesday night, and they are a great group of young people and we are very proud of them.

As of last night, Ed Matejkovic, our Athletic Director, told me that all fall sports are #1 in our conference. We are happy and proud about that.”

Advancement

Member Silberman reported that the committee did meet. He remarked that consistent with everything that has been reported about the University, he wanted to share that under Dr. Mark Pavlovich, Vice President of Advancement and Sponsored Research, West Chester University has to be the envy of every university in the State System with regarding fundraising. It is just extraordinary that Dr. Pavlovich is raising so much money for our university.

Member Silberman then gave the following brief highlights of what was covered.

“We are setting a new record in 2015-16 raising more than \$5.6 million in cash and in-kind gifts. This is 18 percent over the \$4.75 million goal. The number of donors are 9,234 also setting a new record.

Fundraising is off to a good start with \$689,475 raised as of August 31, 2016. This represents 13 percent of our \$5 million total giving goal. In the

meantime, the Annual Fund Campaign, which raises funds for operations, has achieved 25 percent of its \$2 million goal. Next, the \$50 million **Becoming More** campaign is making really solid progress with 92 percent of the campaign goal committed as of August 31, 2016. That is an increase of \$3.5 million in new gifts since the Council's May meeting. We expect to reach the goal by June 30, 2017, and 6 months ahead of schedule. Given this success, the Foundation and University will be considering whether to extend the campaign beyond its original timeline.

The Alumni Relations Office is working hard to connect the University alumni to the University and opportunities for support. More than forty alumni events are scheduled for this fall including Homecoming on the weekend of October 22 – 24, 2016. Some 1,500 alumni are expected on campus for that weekend.

By the end of last year, June 30, 2016, the Office of Research and Sponsored Programs had submitted 73 proposals requesting over \$6.9 million and received 32 grants totaling \$2.1 million. Since July 1, 2016, we have already received more than \$1.9 million in new grant proposals and have received \$655,000 toward our \$3 million goal.

As part of West Chester University's comprehensive marketing initiative, Public Relations and Marketing continues to execute the **Learn More** image development campaign. Based on strategic plan goals and recent research, tactics will be developed and implemented to increase our visibility outside the greater Philadelphia and along the mid-Atlantic region. This includes airing a

new television commercial in the Long Island market. (At this time, the Council viewed the new commercial for the first time.) You will notice that the last line says 'Distinguished and Affordable!'

This concluded Member Silberman's report.

Campus Development and Facilities

Member Matlawski reported that the committee met and he commended to the Council the summary that was included in the packet that they received. He highlighted a few projects that are ongoing.

BPAC is now BPMC. We have changed the name to Business and Public Management Center. You all know that the project has had some stops and starts and went out for bids originally in June of 2014, but it looks as though it will be online and ready for use next semester – January, 2017. It is a very exciting project to finally come to conclusion and to put to use.

Wayne Hall, which originally had been slated for demolishing, is now to be renovated. Basically, it is intended to consolidate the Department of Psychology. It will be renovated in phases and will be using part of it while they renovate other parts of it, but it looks to be completed in January of 2018. That is a pretty large project actually if you see what is happening there.

The geo-thermal project continues to move ahead as we speak, and Wayne Hall will be brought into the geo-thermal system as part of its renovations.

About the water tower, I understand that the legislation has been approved to allow the conveyance of the tower to Aqua and, hopefully, that is happening soon.

The Commons project, which is a very exciting project which we will hear more about in the future, but the application for preliminary land development for the Commons has been submitted to the Borough. The University believes that this is a buy-right application which does not need zoning relief, but is in compliance with applicable ordinances, so we are hoping that it goes smoothly. Construction is expected to commence in January of 2018 and will be operationally in August of 2020 for the fall semester.

I understand that the University is going through the process to have a campus-wide landscaping study and plan developed to allow maximize utilization of space and things along those lines.

Member Franklin commented the following: "The water tank in the center of campus is owned by the University/DGS-Department of General Services and for several years AQUA America has offered to take that tank and the savings to the University (\$200,000 alone for painting the tank) and all future of maintenance of the tank will be taken on by AQUA America with the cost being spread over all customers. AQUA America does serve water in the area and so it makes a lot of sense. We have moved through the normal legislative process to convey that tank. The University was in favor and the company was in favor, but I just wanted to make sure that all of us were on the same page with how that works. Thank you."

At this time, Member Dozor, Chair of the Presidential Search Committee, added his thoughts and reported that in mid-September, the Committee had the opportunity to meet one morning with legislator leaders and elected officials of four of the five municipalities that West Chester University has contact with – three townships and one borough. All of them are very engaged in the positive aspects of West Chester University. With one of the things that they emphasized again is, that even though the relationships have been good, how important it is that the next president be very engaged with the elected officials in advance of issues or working with issues and planning with them. They are prepared and know that we are jammed within our borders and are bulging. They know that the alternative is to find campus locations somewhere else and they understand that we need to push and prod on the corners of our boundaries, but appropriate and safe ways in a partnership with their neighbors. He explained that he came away from these meetings rather positive that we will have opportunities to plan ahead for a long time but hand in hand with the neighbors and hand in hand with the elected officials.

Member Matlawski continued saying that one of the interesting facts that was brought up during the committee meeting was that of all the schools in the State System, WCU is the most densely occupied and using most of the land. This goes to the fact that WCU is challenged from the total land area standpoint when the number of students and faculty are concerned.

This concluded Member Matlawski's report.

Information Technology

Member Moskowitz reported that the committee met before the public meeting. She asked members to read the Information Services and Technology in its entirety in their packet. She highlighted two specific items.

Information Services and Technology has partnered with the Academic Affairs to implement a new Constituent Relationship Management (CRM) system, called TargetX. It provides a way to manage all communication for the entire life cycle of a student from prospect to alumni. Also, there is a newly designed WCU homepage that went live in mid-August. There is also an updated version of the WCU Mobile app that went live as well.

This concluded Member Moskowitz' report.

Budget and Finance

Member Franklin gave the following report:

The Board of Governors did approve a 2.5 percent increase in tuition for 2016-17. That combined with our growth in enrollment has approved an additional \$5.4 million and in addition to that, the appropriation was increased by 2.5 percent which meant to a 3.6 percent increase for West Chester University. So given the various aspects of the budget, Member Franklin recommended the adoption of the Resolution for the 2016-17 Proposed Budget.

MOTION (FRANKLIN/MOSKOWITZ):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE

2016-17 BUDGET FOR WEST CHESTER UNIVERSITY AS IT IS PROPOSED.

MOTION UNANIMOUSLY APPROVED.

Member Franklin introduced the second Resolution which authorizes Members Christopher Franklin and Christopher A. Lewis on behalf of the Council of Trustees to buy, sell, assign and transfer assets.

MOTION (IRELAND/MOSKOWITZ):

BE IT RESOLVED THAT CHRISTOPHER FRANKLIN AND CHRISTOPHER A. LEWIS ARE HEREBY INDIVIDUALLY AUTHORIZED AND EMPOWERED ON BEHALF OF THE COUNCIL OF THE TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA, FORMERLY KNOWN AS WEST CHESTER STATE TEACHERS COLLEGE AND WEST CHESTER STATE COLLEGE, TO BUY, SELL, ASSIGN AND TRANSFER, AND TO EXECUTE ANY AND ALL ASSIGNMENTS FOR THE TRANSFER OR SALE OF STOCKS, BONDS, OR ANY OTHER REGISTERED SECURITY HELD BY SAID UNIVERSITY, AND ALSO TO EXECUTE SUCH POWERS OF ATTORNEY, PROXIES, AND OTHER PAPERS AS MAY BE REQUIRED IN REFERENCE TO SECURITIES SO HELD.

MOTION UNANIMOUSLY APPROVED.

Member Franklin introduced the third Resolution which updated the authorized officers on the Commonfund which will continue to have Mark P. Mixner on it and we will add John M. Eberly and Raymond C. Carabello for the signatories.

MOTION (MOSKOWITZ/IRELAND):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY APPROVES REPLACING BERNADETTE HINKLE WITH JOHN M. EBERLY AS AN AUTHORIZED PERSON FOR THE COMMONFUND ACCOUNTS IN THE NAME OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA. JOHN M. EBERLY ALONG WITH MARK P. MIXNER AND RAYMOND C. CARABELLO, ON BEHALF OF

THE COUNCIL OF THE TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA, ARE HEREBY INDIVIDUALLY AUTHORIZED AND EMPOWERED TO TRANSFER FUNDS TO AND FROM COMMONFUND ACCOUNTS IN THE NAME OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA.

MOTION UNANIMOUSLY APPROVED.

Member Franklin introduced the fourth and final Resolution having to do with the Sykes Union fee that we took together to retire the debt of Sykes Union. That debt has now been retired as a \$60. fee by students. What we are proposing now is to continue to charge that fee, but to put it to new use. It will be 50% or \$30. to the dining portion of the Commons and the other 50% or \$30. would continue to be used for Sykes Union but instead of the debt retirement, it would go to the plant fund for upgrades to the Sykes Student Union.

MOTION (IRELAND/MATLAWSKI)

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE RE-DESIGNATION OF THE CURRENT SYKES UNION EXPANSION FEE OF \$60 PER SEMESTER AS THE "AUXILIARY ENHANCEMENT FEE." BE IT FURTHER RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA APPROVES THE FOLLOWING ALLOCATION OF THE AUXILIARY ENHANCEMENT FEE, EFFECTIVE FALL SEMESTER 2017.

50% TO THE DINING PORTION OF THE COMMONS

50% TO THE SYKES STUDENT UNION PLANT FUND TO BE USED FOR UPGRADES TO THE SYKES STUDENT UNION

MOTION UNANIMOUSLY.

That concluded Member Franklin's report.

AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:

Member Dozor, Chair of the Presidential Search Committee, reported that the consultant firm is already receiving applications for the position of our President. He continued that we have about two dozen applications at this time and every day more are received.

He said that the Presidential Search Committee has thirteen members. COT members, Chris Lewis and John Ireland and he are the 3 members representing the Council of Trustees. There is also a consultant firm that was retained with Dr. Jan Greenwood of Greenwood and Asher, and they have represented WCU 5 years ago and helped with the last search. Dr. Peter Garland, Senior Executive from the Chancellor's Office in the State System is on our committee and is not a voting member, but he is an advisor. Dr. Garland has been very active and involved. Also, Dr. Harpster, who is the President of Shippensburg, is also very involved. So, all in all, it is a very active group and he is very impressed with the people who comprise the committee.

On September 13 and 14, we had campus orientation sessions. The committee was on campus for many hours on both dates, and these were public sessions with alumni, WCU Foundation members, Borough and township elected officials, student body, faculty, campus organizations, instructional and non-instructional staff and organized labor representatives on campus. The committee wanted input and received a great amount of input during these two days. The committee used their input to prepare the

Presidential Profile as to the model President we would like to have at WCU. The Profile is on the website and this is what has been sent out to the candidates.

On September 31, 2016, the Committee is meeting again to review the applications. Starting today, September 29, each of the thirteen committee members will have access to these applications. They will be kept confidential. On October 13, 2016, the Committee will actually sort out the applications and make some decisions as to the top fifteen candidates (those that are interested to the Committee)

The candidates will be brought in for Round 1 of interviews- called "airport interviews" (although the committee will not physically be at the airport for the interviews because there is no room in the hotels near the airport), but the Committee will be in the Logan Hotel in Philadelphia on November 11 and 12 for this purpose.

The Committee will meet again on November 29. At that time, the Committee will try to get the applicants down to 5 people.

On December 5-9, each of the 5 candidates will be on campus, will have constituencies meet with the candidates, the candidates can look over the campus, and a time will be allotted for the COT members to come to campus and meet the candidates individually.

On December 13, the Search Committee will make its decision of the top 2 candidates. On the same day, we will have a COT meeting and will bring the top 2 candidates to meet the COT meeting to accept the 2 names or reject the 2

names. If the 2 names are rejected, then the procedure starts all over again. If the COT vote for the 2 names, then the Chancellor receives the names and the Chancellor ultimately makes the choice. It seems that the Chair of the Council and the Chair of the Search Committee will travel to Harrisburg and talk to the Chancellor about the 2 names and share some thoughts. That is the process.

Member Dozor thanked Dr. John Vilella, Executive Deputy for the President, for all that he has done in assisting this process. He said that Dr. Vilella is remarkable, and he is doing everything to make the process work. He organizes, has great judgment, and has been of great assistance. Member Dozor wanted everyone to know that it has been a very good experience because of Dr. Vilella's excellent work.

Member Dozor is also impressed with the consultant, Dr. Jan Greenwood and her staff. And he thanked Member Ireland and Member Lewis for all of the time they have already given to the search and will be spending more precious time to finish the task. Member Dozor appreciated what they have done.

Member Dozor shared that during their meetings with the campus constituencies that they received a new perspective of WCU. He mentioned, that in all of the years that he has been involved, that this was the most valuable experience that he ever had in getting input and learning things about WCU. People were very positive, and they wanted to be here at WCU. They were not negative in the sense of their experience here, but their perspective was how to improve things and make WCU even better. Quite a few said some very positive remarks about our Interim President, Dr. Chris Fiorentino. More

than ever before, from their experiences here, he has been an engaged President and interested in student issues and student involvement. We heard a lot from non-instructional and instructional that the Trump rally caused some tensions (which is understandable) and some issues on the WCU campus. People on campus seemed to believe that the Interim President has dealt well with the issues and they had been engaged with the Interim President. He thanked Dr. Fiorentino for his work. Here are some things that people are looking for in a President:

- Student focused;
- A person who understands and is sensitive to the Title IX issues;
- A person who understands the importance of diversity and minority retention;
- Sensitive of the campus environment;
- Mentoring the students;
- More accessible (when the President walks in the campus, people should recognize him/her);
- Have a welcoming way and constituents should feel comfortable to having access to him/her;
- Be sensitive to student issues;
- Care about safety, rape culture, sexual misconduct (#1 on campus);
- A person with moral character (ethics is important);
- A person who earned their academic stripes (critically important);

- Importance of sustainability, environment, Public Safety;
- Fundraising, corporate engagement, donor central model;
- Create a safe, physical environment;
- Better improve our infrastructure;
- Our preferred maintenance needs “catch up”;
- Collaborating leadership style;
- A person who will do what he/she says;
- Results oriented;
- A feel for public relations;
- Experience in public higher education;
- Experience in our State System or systems similar is important.

Member Dozor requested to invite Sherry Mendez, Director of Office Wellness, to share her Green Dot Training. It is important for the campus to know that the interests and concerns have reached to the Council of Trustees and that we understand.

He also mentioned that there may be a work stoppage during the month of October and it could be extended into November, December and could go longer because faculty have not had a contract since 2015. If this happens, then it may have an effect to the Presidential Search about what we can or cannot do on campus. It does not help WCU to attract a President to come here. He was hoping that something could be brokered before a work stoppage comes to fruition.

That concluded the report from Member Dozor.

AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:

Member Eli Silberman reported that this year’s fall PACT Fall Workshop will be held on October 7, 2016 in Harrisburg, PA.

Thank you.

AGENDA ITEM XI – OLD BUSINESS:

None.

AGENDA ITEM XII – NEW BUSINESS:

None.

AGENDA ITEM XIII – ADJOURNMENT:

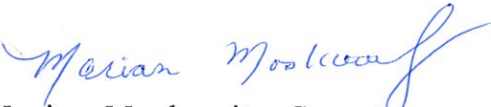
Chair Fillippo asked for a motion for adjournment.

MOTION (IRELAND/MATLAWSKI):

MOTION TO ADJOURN AT 6:25 P.M.

MOTION UNANIMOUSLY APPROVED.

Respectfully submitted,


Marian Moskowitz, Secretary