



UNANIMOUSLY APPROVED
BY THE
COUNCIL OF TRUSTEES
MARCH 26, 2015

Council of Trustees
West Chester University | West Chester, PA 19383 | www.wcupa.edu

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES
PHILIPS 3rd FLOOR BOARD ROOM
PHILIPS MEMORIAL BUILDING
January 29, 2015
5:15 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on January 29, 2015, in the Philips Memorial Building, West Chester, PA.

AGENDA ITEM I – CALL TO ORDER:

Chair Fillippo called the meeting to order. Chair Fillippo led the Pledge of Allegiance. Council members present were: Members Costello, Dozor, Franklin, Ireland, Matlawski, Silberman and Tomlinson. Absent but accounted for were Members Lewis, Moskowitz and Tomlinson.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

MOTION (IRELAND/FRANKLIN):

APPROVAL OF MINUTES OF THE NOVEMBER 20, 2014 MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

None.

AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:

Chair Fillippo welcomed everyone and introduced the SGA Executive Board and the Senators. He thanked the students for their leadership. Chair called on Dr. Greg Weisenstein to give the President's Report.

AGENDA ITEM V – REPORT OF THE UNIVERSITY PRESIDENT:

Dr. Weisenstein gave the following report:

I am pleased to formally introduce you to Dr. John Villella, appointed to the very important position of Chief of Staff and Executive Deputy to the President. John's many years of administrative experience, and his earning of the Doctorate of Education degree in Higher Education Administration, make him very well qualified candidate for this position. While serving as the Associate Dean of the College of Visual and Performing Arts for five years, as Department Chairperson for seven years, and his twenty-five years on the music faculty at West Chester University, John has acquired many skills and experiences that will be an excellent asset in his new role. John is recognized as a very good listener, a problem solver, and he is an individual with impressive organizational and interpersonal skills. Equally important, John is very familiar with West Chester University's policies, procedures, opportunities as well as its challenges. I am delighted that he is our Chief of Staff. Please join me in welcoming Dr. John Villella to this position.

WCU's Digital Media Center "live streamed" the 2014 undergraduate and graduate winter commencements over the internet which were viewed by over 2000 visitors across the globe. These viewers included US and international audiences from Ireland, Spain, Italy, Israel, Iran, Mexico, Portugal, Turkey, UK, Korea, Australia, India, Brazil, China, and Germany.

In October 2014, Provost Linda Lamwers and Dr. Peter Loedel, Interim Assistant Vice President for International Programs, joined a delegation of members of the American Association of State Colleges and Universities (AASCU) who traveled to China to increase outreach efforts to institutions interested in cultural, educational, and scholarly exchanges. They attended the Annual Conference for International Education in Beijing, with more than 2,000 participants and 300 speakers. This is the key event for connecting with potential students and partners in China. The groundwork was laid for a partnership with the University of International Business and Economics (UIBE) for student and faculty exchanges with WCU's College of Business and Public Affairs. Six weeks after their return from China, a delegation arrived at WCU from Guizhou University in southwestern China. They met with me along with Provost Lamwers, several deans and members of the campus community. A new Memorandum of Understanding between the two institutions has been signed, expanding upon the prior agreement.

The WCU ROTC program has consistently commissioned six to seven officers per year during the past few years. The program has also maintained

an average of forty to fifty cadets per year through effective recruitment and interactive classes. In the fall of 2007, our ROTC program enrolled only 9 students. During the 2014-15, our ROTC program has 44 students enrolled. Being a diverse group of men and women, the WCU Army ROTC contributes on a yearly basis to the 20,000 enrolled female cadets from across the United States. The WCU ROTC program has increased its female participants to nine from the six that were enrolled in 2013. The WCU ROTC program has also increased its minority participants to 27% due to student recruiting and providing additional program information throughout the campus. The ROTC program promotes community involvement and provides service opportunities such as serving as pall bearers, or helping arrange weekend activities at the Aston Veterans' Home for disabled and elderly veterans. This past November fourteen cadets from WCU put their endurance to the test by carrying 25 pounds of canned goods in an 18.6 mile run in Ridley Creek State Park. The food was then distributed to veterans' organizations in time for Thanksgiving.

The renovation of Mitchell Hall has been completed, and the facility was opened for classes at the beginning of spring semester. Contracts have been negotiated with professional firms for design of the new Dining Commons and also for demolition of the boiler plant.

The Business & Public Affairs Building (BPAC) is under construction and still scheduled for completion in the summer of 2016.

The Office of Budget & Financial Planning, in conjunction with Information Services, has developed a series of budget charts that have been put online to help the campus community understand the budgeting process to engage them more in that process. Provision of this information is the first step in helping students, faculty, and staff better understand the constraints under which WCU operates and providing them the background for meaningful input into future budget development. This is only one step that we are undertaking. We had a consultant, Dr. Ken Dobbins, joining us on January 25, 2015 who has been President of Southeast Missouri for about 17 years and before that, he was Vice President for Finance and Operations for the institution. He brought some excellent skills and knowledge about what other universities are doing to try to create a more efficient, more transparent, and more engaged budget process so at the end of the day, people across the campus understand and have more of a commitment to what we are doing with the distribution of our dollars. At the same time, people across the campus would have some ownership in the decisions around how those dollars are distributed. This is especially important as we look forward to even tighter times in the next two or three years where dollars will become even more scarce than they are at the present time. As we look at distributing fewer dollars and making more difficult decisions, it is very important that we share that decision-making process. Dr. Dobbins did a good job meeting with many groups across campus and he is providing us with some good ideas about what other people are doing that might fit West Chester University's context.

On December 19, 2014, we learned that for the ninth consecutive year, West Chester University's student volunteers have ensured the University's place on the prestigious President's Higher Education Community Service Honor Roll. The Corporation for National and Community Service annually names universities to the Honor Roll to recognize institutions that achieve meaningful, measureable outcomes in their communities. WCU students have done such a tremendous job volunteering throughout our communities and are making a real difference and at the same time, they are learning the importance and the value of volunteerism that we believe will continue with them for the rest of their lives. We received a very nice letter from Senator Toomey congratulating us on being recognized for our community service.

The **WCU SPEAKS SERIES** is being organized by the Office of Multicultural Affairs, LGBTQA Services, and the Women's Center and will include three sessions this spring using multiple formats from roundtable discussions to panel presentations. WCUSPEAKS focuses on encouraging students to share their experiences with gender, race and sexuality and talk about some of the events that have occurred this last year that have upset many of us from the shooting in Missouri, the incident in New York and the police officers who were also killed in New York. These are things that we need to talk about as a community. A University is an instrument of social change and we do that through our research and by education. Those are our tools for change, so we want to use those tools effectively this spring by bringing people

together to talk, not only about these incidents, but also our campus climate and how we can improve that climate for everybody.

At the end of the fall season, the West Chester University Golden Rams Athletics was ranked twelfth (12th) nationally in the Learfield Sports Directors' Cup for all Division II NCAA Athletic Programs. West Chester University Football (11-2) was named the 2014 ECAC Division II Football Team of the Year and will be recognized on February 19th, at the Eastern College Football Awards Banquet at MetLife Stadium in East Rutherford, N.J. Congratulations also to Women's Field Hockey team on their 18-3 season and advancing to the NCAA National DII Semifinals. Congratulations go out to all of our sport programs. They all made us proud and certainly didn't leave anything on the field in terms of effort.

Kiplinger's report listed WCU as #74 in its newest release of the Top 100 Public Colleges for Value. Value is a matter of price point and excellence; among institutions charging less than \$30,000 a year in tuition, WCU was #14. WCU is the only State-owned university on this list.

To promote the Philadelphia site, WCU has contracted for six months of outdoor electronic promotions in Center City using a new large-scale LED display located on our Philadelphia Campus building on Market Street. WCU's Center City programs are being highlighted 70 times a day on a screen that is one story high and a full block long. I understand that soon, that sign will go all the way around the building. On January 20, a number of dignitaries joined WCU staff and other advertisers to launch the display. This display is

the second largest electronic sign in Center City after the PECO building. I was really proud that the first university that popped up on that sign was West Chester University.

As part of this year's Presidential Speakers Series, renowned journalist and commentator, Jane Pauley, will be presenting a lecture on campus the evening of March 6. Please see Mark Pavlovich if you are interested in tickets to this event. Dan Rather will be our fall speaker on November 6. Also, for March 11, 2016, we have confirmation that James Carville and Mary Matalin will start off our 2016 Presidential Speakers Series.

WCU will be launching a new commencement model this spring. Instead of the two large and long ceremonies at Farrell Stadium exposed to the elements, each College will hold a separate commencement for its graduates spread over two days: Saturday May 9 and Sunday May 10. We'd like to encourage one trustee to attend each of these indoor ceremonies to represent the Council. More information will be sent to you in the weeks ahead.

It is with mixed feelings that I announce that Mr. Adel Barimani, Vice President for Information Services, has decided to retire from West Chester University after 32 years of service at the end of February, 2015.

Adel has provided excellent and dedicated service to West Chester University, not only in the technology division, but for some period of time as faculty teaching technology courses. Among Adel's great achievements at West Chester University has been the Demonstration and Application Center which is a hands-on technology center hosting new and emerging products offered by

the technology industry. This center's success has contributed to advancement of technology initiatives on campus such as the classroom of the future project. We have had such universities as Penn State, Temple and others coming to see what we are doing so they can replicate this. It is really nice to have major universities that have fine reputations like Penn State and Temple come and see what we are doing. Adel has kept us ahead of the wave and has really kept us on top of the game as one of the best technology institutions in his area. Adel has also been coordinating one the most premier educational technology conferences in this region called RECAP. The RECAP conference is well recognized and has been providing educational technology training for faculty and others for over 15 years. Adel has provided strong leadership to important institutional initiatives that have positively impacted our campus and elevated our stature as a technology innovator in higher education across the country. Although he credits his team for all the success in advancing technology at WCU, I know that without his leadership and his personal touch and creativity, these initiatives would not have been possible. We wish him the very best in the next chapter in his life. Please join me in thanking Adel for his dedication and years of service to WCU.

Member Dozor added that Adel is also an accomplished, talented professional watercolor artist in the area. His artwork is absolutely exquisite, and he has two of his paintings hung at the Delaware County Court House. They are unbelievable and he believes that no one does watercolor painting better than Adel.

Approval of Purchase Orders and Contracts

Dr. Weisenstein asked for approval of Purchase Orders and Contracts in excess of \$5,000 executed during October and November, 2014.

MOTION (MATLAWSKI/SILBERMAN):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING OCTOBER AND NOVEMBER, 2014 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.

MOTION UNANIMOUSLY APPROVED.

This concluded Dr. Weisenstein's report.

AGENDA ITEM VI – REPORT OF THE VICE PRESIDENT:

Chair Fillippo invited Dr. Linda Lamwers, Provost and Vice President of Academic Affairs, to come to the microphone and introduce the report to be given by the Academic Affairs division.

Dr. Linda Lamwers introduced Dr. Laurie Bernotsky, Associate Provost and Graduate Dean, at West Chester University, who will give a quick update about what is happening with graduate education and where we are right now.

Dr. Bernotsky shared the following PowerPoint presentation with the following bullet points:

GROWTH:

- Graduate numbers were hovering around 2100 students for several years

- Spike in 2009—recession, graduate grows nationally
- People complete their programs and in PA, requirements for continuing teacher education change, COE declines from about 50% of graduate to 27% currently
- In 2012 the charge from the President was to increase graduate enrollments and develop new programs
- Five year plan to exceed the high point from 2009, we are on track to exceed it this fall, 2 years ahead of schedule

WHY?

- High-touch, high-impact recruiting, 125 graduate fairs per year, up from 25 in 2011, social media and virtual open houses
- Campus tours for graduates since 2013 and personal emails
- Military and international recruiting
- Targeted marketing investments
- Building alumni relations, new graduate alumni chapter
- New graduate housing initiative

IN WHAT? We have these programs,

RESPONSIVENESS:

- High quality and relevant programs, including online programs (DNP, MEd Special Education, MEd Early Childhood Education, MPH in Nutrition, MPA, Graduate Certificates in Education Technology, Adapted

Physical Education, Business, Health Care Management and Geographic Information Systems)

- Increasing graduate assistantships
- New doctorate, DNP and revision of exiting master's programs
- New degree programs at both the master's and doctoral level:
 - Ed D in Education Policy, Planning, and Administration
 - DPA, hybrid with a heavily online component
 - PsyD (Doctor of Psychology)
 - Online Master's in Community Nutrition
 - Master's in Applied Computational Mathematics
 - Master's in Mental Health Counseling

Chair Tom Fillippo thanked Dr. Bernotsky for her excellent report.

AGENDA ITEM VII – REPORTS OF EXECUTIVE COMMITTEE:

None.

AGENDA ITEM VIII – REPORTS OF STANDING COMMITTEES:

Chair Fillippo called on each standing committee COT representative to give a report.

Academic Affairs

Member Dozor asked that the summary provided in the COT mailed packets be included with the minutes. He explained the Degree Compass is a tool that our students are using to help them guide their course selection in a way that enhances the rate of academic success and drives on-time completion of their degree. The Degree Compass is implemented by private enterprises like

Netflix, Amazon and Pandora, and it really gives them an opportunity to use resources out there to help them select their courses. This has helped students with their academic success here at West Chester University.

Dr. Lamwers was asked by member Dozor to add any comments and she explained that this tool successfully pairs current students with the courses that best fit their talents and the program of the student for upcoming semesters. The model combines hundreds of thousands of past students' grades with each particular student's transcript to make individualized recommendations for each student.

Member Dozor then introduced the following Resolution for consideration and action to the Council to honor Ruby Nell Sales. Ruby Nell Sales is a nationally recognized human rights activist, a public theologian, and social critic whose works appear in many journals, online sites and books. She has preached around the country; spoken at national conferences on race, class, gender, and reconciliation. We are providing Ruby Sales with this honor, but he said that Ruby Sales honors us in accepting such an honor. She is a very unique person.

MOTION (DOZOR/IRELAND):

HONORARY DEGREE

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF
WEST CHESTER UNIVERSITY CONFERS THE HONORARY DEGREE,**

**DOCTOR OF PUBLIC SERVICE,
UPON THE FOLLOWING RECIPIENT:
RUBY NELL SALES**

MOTION UNANIMOUSLY APPROVED.

Member Dozor introduced the second Resolution for consideration and action of the Council which would confer honorary degrees upon Robert D. McNeil and his wife, Jennifer McNeil. He explained that this couple is very special and that both Robert and Jennifer commit their time, energy, leadership and financial support to a great many Chester County causes. They are regarded as true humanitarians who have shown incredible commitment to the community. We are fortunate to be beneficiaries of the McNeil's generosity and deep involvement.

MOTION (DOZOR/IRELAND)

HONORARY DEGREE

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF
WEST CHESTER UNIVERSITY CONFERS THE HONORARY DEGREE,**

DOCTOR OF PUBLIC SERVICE,

UPON THE FOLLOWING RECIPIENTS:

JENNIFER McNEIL

ROBERT D. McNEIL

MOTION UNANIMOUSLY APPROVED.

This concluded Member Dozor's report.

Student Affairs and Report on SGA

Montana Leaks was asked to give the report. The SGA had their first meeting of the semester. They will have their student organization meeting on Tuesday, February 3 where all 264 organizations gather. The spotlight organization of the month was Sykes Union Advisory Board which is a fantastic organization that governs Sykes Student Union. They are built around their slogan which is "Your Building – Your Voice." They like catering to the students whether it be giving out free goodies or putting on activities. The Advisory Board is also responsible for allocating space on the second floor for students who want an office for their organizations.

She shared that WCU Speaks is a fantastic series that is going to be starting. During the committee meeting, Dr. Bricketto touched on the Community Campus Coalition and updated the students on student leadership training. He also gave updates on athletics.

This concluded the Student Affairs and SGA Report.

Advancement

Member Silberman gave the report of the committee and as was anticipated total giving is running behind last year due to the receipt of several large estate gifts last year. However, as of December 31, 2014, gifts to the 2014-15 Annual Fund Campaign totaled \$1,340,463 which is 35 percent ahead of last year. The big increase is due in part to the receipt of a large gift from the Schock Foundation for operating scholarships.

Thanks to the six Trustees who have already made gifts to this year's Trustee's Campaign, we look forward to continuing our tradition of 100 percent giving by the Council by June 30, 2015. We are the only University in the State System that consistently has 100 percent Trustee giving.

The 32nd Annual Presidential Scholarship Gala is set for Saturday, March 21 and the theme will be West Chester Abbey, based on the popular PBS show, Downton Abbey. Invitations will hit the mail next week, and proceeds will support the Presidential Scholarship Endowment.

Since the November Council meeting, \$857,837 in new gifts have been committed to the "Becoming More" Campaign. This brings the total raised to date to \$26,693,009 which is 53 percent of the \$50 million goal.

In addition to the array of advertising initiatives from the Public Relations and Marketing Office, efforts to increase out-of-state enrollment will benefit from a recently completed marketing study of metropolitan New York and Washington, D.C. Just like the results of our local market research, both parents of college-bound teens and the teens themselves viewed quality and selectivity as the key factors of influencing their decision to consider an outside college. Scholarships come into play once they determine you are a quality institution. Based on this and related information, we are developing strategies to attract inquiries from students in these fast growing markets.

Finally, so far this year, nearly 54,000 people have attended WCU cultural events including the WCU LIVE and President's Speaker Series. If

anyone is interested in tickets to any of these campus art and festival events, please contact Dr. Mark Pavlovich.

That concluded Member Silberman's report.

Campus Development and Facilities

Member Matlawski asked that the summary of information be made part of the record. The committee met and went through a few updates on facilities and development throughout the campus, several of which were touched on in Dr. Weisenstein's remarks including the fact that Mitchell Hall is now completed and online and in use. The BPAC is under construction and various other items.

For the Council's noting for the future, with respect to the new dining commons, conceptual with site planning is anticipated to be presented to the Council in March to seek approval for bond funding for that project.

He introduced the following Resolution from the Campus Development and Facilities Committee recommended for consideration and action by the Council of Trustees. WCU is seeking approval for the demolition of the Heating Plant which was officially decommissioned on October 22, 2014. With the University's implementation of our campus-wide geoexchange system, the antiquated coal-generated steam system is no longer required. Demolition of the Heating Plant will make this center of campus area available for future development.

MOTION (MATLAWSKI/COSTELLO):

**DEMOLITION OF HEATING PLANT
AT 125 UNIVERSITY AVENUE**

**WHEREAS, THE UNIVERSITY NOW HEATS ITS BUILDINGS WITH
EITHER GEOEXCHANGE OR IN-BUILDING NATURAL GAS BOILERS, AND;**

**WHEREAS, THE UNIVERSITY NO LONGER HAS A USE FOR A CENTRAL
HEATING PLANT AND IT HAS BEEN OFFICIALLY DECOMMISSIONED
ON OCTOBER 22, 2014, AND;**

**WHEREAS, THE UNIVERSITY HAS NEED FOR THE LAND FOR
FUTURE DEVELOPMENT;**

**NOW, THEREFORE, BE IT RESOLVED, THAT WE, THE
COUNCIL OF TRUSTEES, APPROVE THE DEMOLITION OF THE
HEATING PLANT AT 125 UNIVERSITY AVENUE.**

MOTION UNANIMOUSLY APPROVED.

This concluded Vice Chair Matlawski's report.

Information Technology

In the absence of Member Moskowitz, Vice President Adel Barimani asked that the summary of information be made part of the record. Mr. Barimani reported on the launch of the "WCUMobile" App which is up and running in either Google or Apple sites. When the app is installed at least 15 or more services are available for all of the campus community on their mobile devices. Our IT group made the app very comprehensive. This concluded the Information Technology report.

Budget and Finance

Member Franklin asked that the summary of information be made part of the record. He pointed the Council's attention to two items. He asked the

Council members to make sure to look at the thick packet that was sent to the Board of Governors. It is worth a look and contains some interesting numbers. It is eye-opening to see the numbers that were sent to the State. The second item to point out is that undergraduate tuition is slightly off primarily due to less out-of-state students. We charge 250 percent of in-state tuition and as we look around the region, we find more competition at our current price point. Therefore, the work that Eli mentioned in his report is very important as we try to keep our out-of-state population up. At this point, in the fall semester we were lagging behind but not quite as badly in the spring semester in out-of-state students. This concluded Member Franklin's report.

President Weisenstein shared that some of the other institutions that were charging 250 percent of in-state-tuition have backed off of that figure because they have experienced general enrollment declines. We have not experienced general enrollment declines. As a matter of fact, our enrollment and the number of applications continue to climb. We still have around 20,000 first time applications with our undergraduate, graduate and transfer students combined. We do have to look at the affordability of our programs for out-of-state students and particularly relative to the price points of our competition. So, we are looking at what we can do with our tuition and possibly do something that is a little bit more creative; it may be a declining tuition cost as one progresses through the years (first year, sophomore, junior and senior). No one is doing that, and actually, Temple does the opposite. They charge more as you progress through those levels. So, there are some things that we might

like to do and we are starting to talk about those. We have a point in time that we can make those proposals to the Board of Governors and so now is the time to start the conversations so we are ready next year when the Board of Governors considers any kinds of tuition proposals around structure or amount.

Member Dozor remarked that little modifications and slight changes in what is required for an application to institutions seems to have a significant impact. President Weisenstein agreed and mentioned the McGuire Study (that was done by the State System a few years ago) showed that West Chester University could actually charge quite a bit more tuition without a decline in enrollment. We could probably do that, but we have a mission to be affordable as well as provide an excellent education. We want to keep in mind both parts of that mission as we move forward. It is time for us now to be a little more creative in terms of how we structure our tuition. The Board of Governors has given us that opportunity to be creative with our tuition, and we appreciate that very much. A couple of years ago, we didn't have those opportunities and now we do so that allows each institution, given their context and their market, to structure their tuition appropriate to that particular market.

Member Dozor asked if WCU has the flexibility to decrease our undergraduate costs or keep it even since that is our mission. The President answered that would not be feasible because we have mandatory cost increases and over the last few years, mainly driven by labor costs, our mandatory cost increases have been about 7.5 percent or a little higher than that figure. That

includes inflationary costs of heat, light, water and doing business as well as labor. Our funding from the State has been flat and it has been flat for three years after an 18 percent cut. Our tuition has been limited to a 3 percent increase. So, we have a 3 percent increase in revenues to off-set a 7.5 percent mandatory increase in costs (mandatory because these are costs that we cannot control). In time, that is going to be problem for us. It is an unsustainable model. It has been a problem for some time for some of our sister institutions who are really struggling and who have basically the same income expenditure scenario that we have. We have been able to manage that because growth, enrollment and tuition have helped us to offset the gap that we have between revenues, State support, tuition and fees and mandatory cost increases. We would like to become more affordable (because we do have many students who come from modest income families - about 40 percent are still first-generation college students) and we will continue exploring ways to do that. As we get further down the road with that exploration (and we've done our homework well enough), we will bring those ideas back to the Council of Trustees. Chris Fiorentino, Vice President of External Operations, has done a great job...we could call him "Vice President of Entrepreneurism" because of many of the things he is looking at are going to create more opportunities for our students, particularly our students who are qualified to be admitted to WCU and want the benefits of a WCU education, but they cannot be admitted because we don't have space for them. We are looking at those opportunities to generate more revenue and if we can enhance existing revenue sources and

build more revenue sources, we can backfill some of those losses that we have already experienced and that we anticipate in the future. The things that will help us is having continued flexibility to create revenue streams, whether it is opening branch campuses, off-site locations, distance education, co-located programs, etc. Our site in center city Philadelphia is doing very well even though we have only a couple of programs down there. They are enrolling extremely well because the strength of our brand and some very good advertising and good work that Dr. Fiorentino has done. This is our future.

Chair Fillippo added that he agrees and he believes that the world has discovered West Chester University. When President Weisenstein came to West Chester University, a self-analysis was done and at that point, most people characterized WCU as a “state teacher’s school” and that image has changed in a short period of time. Wherever travels take the members these days, people talk about West Chester University, and they are talking about WCU in a very positive manner.

President Weisenstein shared that it is fun when he and his spouse, Sandra, are meeting alumni from around the country and they see people walking around with WCU gear. That is very exciting. We now have a new sticker that says “ACCEPTED - WCU!” because it is a status symbol to be accepted here at West Chester University. We want students to be able to tell their neighbors, friends and the rest of the world that they were accepted here at West Chester University.

AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:

None.

AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:

Member Silberman reminded members to mark their calendars for the upcoming Pennsylvania Association of Council of Trustees spring meeting. The meeting starts on Thursday, April 16 and Friday, April 17, 2015 and will be held in Harrisburg at the Dixon University Center. He indicated that last year's PACT meeting was very well attended by other universities, and there were some excellent presentations that he found very valuable. The speakers were very worthwhile. He encouraged all Council members to attend. He reminded members that information regarding this conference would come to their e-mail with the deadline for registration.

AGENDA ITEM XI – OLD BUSINESS:

None.

AGENDA ITEM XII – NEW BUSINESS:

None.

AGENDA ITEM XIII – ADJOURNMENT:


Chair Fillippo asked for a motion for adjournment.

MOTION (DOZOR/MATLAWSKI):

MOTION TO ADJOURN AT 6:35 P.M.

MOTION UNANIMOUSLY APPROVED.

Respectfully submitted,


Christine Costello, Secretary