

## UNANIMOUSLY APPROVED BY THE COUNCIL OF TRUSTEES January 18, 2018

Council of Trustees West Chester University | West Chester, PA 19383 | www.wcupa.edu

# REGULAR MEETING OF THE COUNCIL OF TRUSTEES PHILIPS 3rd FLOOR BOARD ROOM PHILIPS MEMORIAL BUILDING November 9, 2017 5:15 PM

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on November 9, 2017, in the Philips Memorial Building, West Chester, PA.

#### AGENDA ITEM I - CALL TO ORDER:

Chair Tom Fillippo called the meeting to order. Chair Fillippo led the Pledge of Allegiance. Council members present were Fillippo, Dozor, Franklin, Kinsey, Long, Matlawski, Moskowitz, and Silberman. Absent but accounted for were Members Lewis, Ireland, and Tomlinson.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

#### **MOTION (DOZOR/MATLAWSKI):**

APPROVAL OF MINUTES OF THE SEPTEMBER 26, 2017, MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

#### AGENDA ITEM III - PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

None.

#### AGENDA ITEM IV - REPORT OF THE COUNCIL CHAIRPERSON:

Chair Filippo gave this report: "It is good to see all of you this afternoon. I would like to remind you about the Annual Choral Program at the Asplundh Concert Hall which will be presented by the School of Music on December 2. You have received invitations to the 3 p.m. program and the reception at Tanglewood afterward. If you would like to reserve tickets for this wonderful performance and have not reserved tickets yet, please connect with the President's Office and they will make sure that you have tickets set aside for you.

For the minutes, I would like to report that an Executive Session was held on November 2, 2017 beginning at 8:00 a.m. and was ended at 9:00 a.m. The purpose of this meeting was to discuss personnel matters.

At this point in time, we would like to turn to President Chris Fiorentino to give his report.

#### AGENDA ITEM V - REPORT OF THE UNIVERSITY PRESIDENT:

Dr. Fiorentino's report stated, "Thank you, Tom. Actually, I am going to report a little differently this time (based on a suggestion from the last meeting). The reports from the vice presidents are part of your packets and there are many interesting details in there for you to read. What I will do is to pull out some highpoints and discuss a few things with you rather than just reading through those whole reports.

First of all, I have been asked to testify next week in front of a joint State Senate and House Education Committee, a panel on the issues around the State System NCHEMS (National Center for Higher Education Management Systems) Report. The committee is chaired by Senator John H. Eichelberger, Jr. and Senator Andy Dinniman, the minority chair. I will have an opportunity to answer their questions and talk about how West Chester University is impacted by what is going on in Harrisburg. I might also be able to give them some insights about some things that could conceivably happen that would help us operate more effectively. I am pleased to have that opportunity and will let you know how it goes.

I received a report from the PSAC conference yesterday. They reported graduation rates for our athletes and there are two things that will make us all proud:

West Chester University has the highest graduation rates in the State System, and our athletes' graduation rate is even higher than that – 76 percent was the number. We are very proud of that, and there are a lot of people who work hard to keep those numbers where they are, so that is terrific.

We have a couple of critical searches that are going on right now. The Director of Public Safety search is well underway, and we will be interviewing candidates very soon. We have tried to focus on candidates who are going to bring a "community policing" mentality to the campus. One of the things that we realized (obviously, policing is serious work and our police officers are all highly trained), but being police officers on a university campus is a little different from being a police officer in a municipality. It is a "mindset"

difference, and we have really worked hard for this. Mike Maloy has been leading the effort with Public Safety to move us in the direction so that we can find ultimately a Public Safety Director and Chief of Police who brings this mindset. Most of the work that our police officers do on this campus do involves interacting with students, so we want to be sure that we have police officers who understand the difference between that and policing in the City of Philadelphia or any other municipality where there are a difference of circumstances. This is exciting and we will have more to report as we go forward.

We are well on the way in our Chief Diversity and Inclusion Officer search. We will be doing interviews for this position later this month (for the last week of November), and we are hopeful that we will be able to reach a decision shortly after that. This is an important new position for us. We are focused very heavily on student access. When we talk about student access, we mean all of our students and there are a lot of things that can be done on the campus to try to facilitate the success of different groups of students; whether it be minority students, veterans, or any other particular group that comes with a set of challenges, we want to make sure that we are focusing on their challenges. We have had some interesting conversations recently about veterans. One of the things that we think that we can do better is to provide them with counseling from those who have expertise in counseling veterans who have gone back to college. We are looking to see what we can do to help

support the success of our veterans who return to the campus. So, stay tuned, and we will have more to say about that also.

Another search that we are ramping up at this time is to find a new Athletic Director. Obviously, this is a great athletic program – we are the largest in Division II with great traditions and we have had an Athletic Director for 22 years, Ed Matejkovic, and we believe that this is a position that is going to generate a lot of interest. Steve Murray, who is the Executive Director of PSAC, has indicated as much, that this is a program that other schools would like to emulate. Our athletes on the field or in classroom do their best and are successful. This is a very clean program which is run with great integrity. This is something we will certainly want to maintain going forward.

Other things that are going on, are we had our formal ribbon cutting for the permanent home for the Food Pantry. We have talked about the Food Pantry before, and its location has been bounced around. It started as a box under someone's desk that was being pulled out for people who needed items. After that, we moved it into a closet and it has grown from there and at this point, we now have an actual suite where we have an office where people can check in. There is great concern that we make sure that we have this in a discrete location where people will not be afraid to utilize it. It is over at Commonwealth Hall attached where the Health Center is located. It is set by itself, and we did a walk through, and it is great. We have found that there are students who find themselves in a position where they have to make a

choice by buying their books or buying their lunch, and we don't want that to happen. We are very proud of the people within the University who worked on this. This was not someone's job. These were just people in Financial Aid and in the Service Learning Office who saw a need and they stepped up and they took care of it.

We are partnering with the Chester County Food Bank on this, and they are very interested in working with us and ramping up into as a bigger thing. I had a meeting with several members of the Board of the Food Bank, and they said, "You know what? Let's partner in Chester County and do something on the order of 'Penn State's Thon'. Why can't we do something big like that?" So, we are having some preliminary discussions. Dr. Davenport and I have talked about this a little bit. We have great momentum in this particular area and we are looking to move it forward.

We are moving ahead with the Sciences and Engineering Center in the Commons. We have all the approvals.

I'm expecting to see paint going on the water tower any day now, I hope. The fencing is already in place.

We are starting to prepare the campus for what is going to be an interesting challenge because our last project for the Business and Public Management Center was sort of tucked neatly off the edge of campus, and this building will be right smack in the center. It will be a bigger challenge and the fence is going to run internally within campus and people will have to be able to walk

around it, but the prospect is exciting for what we will have. Hopefully, fall 2020, we are shooting for that now and we are hoping to keep it on track. We are hoping that we won't have the kinds of delays that we had in the Business and Public Management Center related to issues beyond our control. We will look forward to keeping you apprised of all that.

Sue and I are fully settled into Tanglewood now. We did move in September and the punch list has been taken care of now. We are having a full array of great events, i.e., breakfasts, dinners, and the latest thing we have started doing is that we have a fire pit on the patio and we are having "fire chats" with small groups of students. Lately, we had a group of students who were responsible for the Food Pantry, and we also had a group of veterans and ROTC members, and just earlier this week, we had the group that worked on Anita Foeman's ancestry project. We ended up having great discussions and got the fire pit going and even got some s'mores. It is a great time for these small discussions and you learn very interesting things. Dr. Davenport and I had breakfast with a group of students and every time we do that, we learn more things. It is really good to get out there and have these kinds of small opportunities because you really can learn things.

Frankly, the renovations at Tanglewood are beautiful. I know that all of you supported that and many of you walked through Tanglewood. I would like to invite you to do another walk through now since it looks very different and something that we can be proud of, and I think that it will be a real asset to

future presidents. Congratulations on that! It is a very comfortable place to live right now. It was done very efficiently in terms of the amount of money spent. The money was spent very wisely, and I think it was money well spent.

We have a new Collective Bargaining Agreement for the faculty for a one-year contract that was agreed upon over the last few months. It hasn't been voted on yet. This is not something that we were expecting. The negotiations were actually starting to ramp up and in recently rounds of negotiations, we have actually passed the contract deadline and continued negotiating. This time, the decision was made to make an offer early and APSCUF has tentatively accepted that. It will be put out for a vote in the near future to the rank and file.

There are several reasons why it was done at this time. We are in the process right now of hiring 6 presidents. We really have had an exodus of presidents and I think there was a belief that having a year of calm around labor negotiations would be good timing to try to have presidents in place rather than bringing candidates to campus and possibly have the kind of strike that we had last year. So, I agree and see that some are disappointed that we didn't go for a three-year agreement, but at this point, that was the decision that was made by the Board of Governors, and we will move ahead with it.

It is going to cost us about \$2.8M a year of additional base for next year for salary for faculty, and again, we weren't expecting a net increase of that size.

We were expecting something; but what we have done now, we had to step

back and look at our projected budgets for next year and make some adjustments in terms of the faculty positions that we were going to proceed with, because \$2.8M is a significant amount that we have to absorb. We will do it, and we are working very carefully on budget allocations to make sure that we are using our funds wisely. So this is not a major issue for us, it is just requiring us to step back and rethink some of the plans that we have been working on for the next year.

Next week, we are hosting the State System Diversity Summit here. Thanks to Lynn Klingensmith and a host of others who led the planning. It looks like a fabulous event with 250 registered. We are hosting it and we get to showcase the campus. I find that when we get representatives of the campuses together and work on our challenges together, good things come out of that. We spend a lot of time talking about our problems, and rightly so, but it is not all about our problems. There are best practices out there, and we have a lot of people who will be presenting on that. Again, everyone is focused on how we can structure things to make sure that we are putting our students in the best position to be successful. We are looking forward to that next week.

We have a new floor in Hollinger Gym. I looked at it and it is a miracle that there is a wooden floor down. It still needs to be varnished/polyurethaned but as you are probably aware, we had a blow out in one of the pumps in the geothermo system that we did not detect from multiple hours, and it basically flooded Hollinger Gym and the floor. The floor had to be completely removed. A

whole new cement base was laid, and the new wooden floor is in. Jim Lewis promised me that it would be ready for Commencement and it looks like it will be ready a little early. We had to relocate the athletic events that were going to use Hollinger, and we are using Widener for some of those events and also we are using some of South Campus buildings. Kudos to the Facilities staff and all who stepped up and made sure that we could keep functioning without missing a beat. We will have a beautiful new floor down and will move on from there. Thank you, Jim Lewis, and all who assisted in that effort. (Also, we are going to figure it out if another pump blows out, it won't be five hours until we notice it. So, we will be looking into placing alarms so that we get an early warning and we can mitigate the damage. (It is nice to know that we will be made whole, but it would have been nice if it didn't happen in the first place.) Wayne Hall is nearing completion. Wayne Hall is the former residence hall that we have transitioned into a high-rise office building which is a huge asset for the campus. With the kind of growth that we have had over the past 5 to 7 years and beyond, we have had to jam people into spaces. Originally, Wayne Hall was planned to be taken down, but it was decided to deploy this. It has been completely redone and it will be beautiful. It is a tall, narrow building so from an office perspective, we have a hallway and offices on both sides that are ample and have windows and have built in appropriate restroom facilities, and other things, so it will be an outstanding new facility for faculty offices and education is in there as well as and other University offices are there as well. I believe that everyone will be moved in by the start of the spring semester."

President Chris Fiorentino concluded his report by asking for Approval of Purchase Orders and Contracts in excess of \$20,000 executed during August and September 2017.

#### **MOTION (SILBERMAN/DOZOR):**

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$20,000 EXECUTED DURING AUGUST AND SEPTEMBER, 2017 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.

#### MOTION UNANIMOUSLY APPROVED.

Chair Fillippo thanked the President for his report.

#### AGENDA ITEM VI - REPORT OF THE VICE PRESIDENT:

Chair Fillippo reported that the Council of Trustees would recognize WCU employees who had demonstrated outstanding service during the transition of administration, operational and fiscal management responsibilities from Cheyney University to West Chester University as specified in the Cheyney University Letter of Understanding.

Chair Fillippo asked President Fiorentino to go to the podium to present the certificates for those who would be recognized. The following list are those who were recognized:

Facilities – Jim Lewis, Katherine Donnelly, Michael Clark, Susan Miller, Patti Shields, Eric Erle;

Human Resources/Labor Relations - Mike Maloy, Diane Copenhaver, Kate Bove, Scott Sherman, Lauren Krautheim, Trish Seningen; Finance and Business Services – Marianne Peffall, Robert Malone, Nicole Bobbert, Don Fogg, Todd Murphy, Kevin McCadden;

Environmental Health and Safety - Gail Fellows

President Fiorentino said that these people continue to have their full-time jobs at West Chester University and they are doing the additional duties supporting Cheyney University, and they have done us proud there. The work that West Chester University has done at Cheyney University has really transformed the place, and he said that he was personally proud of the effort of everybody.

Chair Fillippo asked for more information about what West Chester
University is doing at Cheyney University. President Fiorentino said that we
have taken over much of their facilities operation. Those that we recognized
today are the management team and we have 15 or so employees who are
working at Cheyney as AFSCME workers, for example. They are on the West
Chester University payroll. Some of the people were laid off by Cheyney who
we then hired and they became West Chester employees and they are managed
by our managers, but they are at Cheyney doing the work for Cheyney. This
includes the facilities, all of the accounting, finance, human resources, labor
relations, and all of these "backroom" functions are being performed by West
Chester University in support of Cheyney, based on the premise that we are a
big place that is able to get the work done with fewer people than if they are
trying to run their operation with a full set of employees.

Now from the standpoint of the workers, it is a group of people who are over there doing their jobs; but again, to reiterate, the managers who were just introduced are doing their jobs here plus they are taking on addition duties over at Cheyney. We are not relieving them of any responsibilities here. They are receiving some additional compensation, but my sense is that we are getting much more effort out of them than what the extra compensation reflects.

There is clearly a great sense of pride in their work, and again, they have demonstrated a great work ethic and something for all of us to be proud of in terms of West Chester University stepping up and helping our sister institution to get through this rough period. So, again, we thank all of you very much.

Member Franklin asked President Fiorentino how Cheyney has accepted our help. President Fiorentino replied saying that he thinks that there were mixed feelings about West Chester University going over there because there is always a concern at Cheyney that they worry about being swallowed up by West Chester taking over. He said that certainly has never been our intent, and we made that clear in conversations with Dr. Frank Pogue, the former Interim President, and the current President, Dr. Aaron Walton, and at this point, our workers are accepting their roles over there and doing the jobs. I know that when we started this at the beginning of last year, their football team had a game, and the field wasn't playable. Our West Chester University employees went over there and made the field playable. The grounds weren't being cared for very well and, of course, if you are trying to recruit students, as

we well know, we want the campus to be beautiful. What I am hearing is that the campus is looking amazingly good these days. As the backroom functions, the accounting, finance, etc., are all happening. At the end of the day, what Cheyney University needs to turn itself around is to grow enrollments. We are not involved in that aspect of things. They are still running their academic endeavors and we are trying to give them support and save them the resources so that they can, then plow into supporting the institution. From our perspective, it has been successful. We are certainly appreciated by the management of the institution. I do believe that the staff there are generally understanding that we are working hard to help save the place and save their jobs. I think it is working pretty well.

Member Dozor said that he thinks it is important also that the Education Committee and members of the PA Senate and House of Representatives need to know what West Chester University is doing to assist Cheyney University. He said that they may not know what we are doing and how we are helping at our expense.

President Fiorentino wanted to clarify about the expense. He explained that what we are doing is not at our expense. West Chester University has a Memorandum of Understanding and we invoice them for the time. He said still that his point is well taken.

**AGENDA ITEM VII - REPORTS OF EXECUTIVE COMMITTEE:** None.

#### AGENDA ITEM VIII - REPORTS OF STANDING COMMITTEES:

In the interest of time, Chair Fillippo asked that the committee reports be as short as possible for this meeting. He reported that all Trustees have a copy of the resolutions and the supporting documentation included.

#### Academic Affairs

Member Dozor reported that they had an excellent meeting and the committee met with Dr. Jeff Osgood, Senior Vice Provost, and the student representative, Tyler Lonergan. Mr. Joe Santivasci, Assistant Vice President for Strategic Enrollment Management, spoke at the committee. He asked Mr. Santivasci to stand up and be recognized. He has been on the campus for 15 years. Member Dozor reported the opening of new academic space in Philadelphia on October 11th on the concourse level of the LITS Building at 701 Market Street and there is current enrollment and program offerings. West Chester University is filling the void very well. WCU programs are from Monday through Thursday as well as Saturday. We have already attracted 350+ students, and there is no ceiling in the number of students we can accept. Presently, WCU has 3 programs offered there including a B.S. as well as Master's degree in Social Work, RNBS Master's degree (where nurses need to get their Master's degree) as well as Criminal Justice. In addition to those three programs, we are looking to the Board of Governors' approval to pursue more and more curriculum in Philadelphia.

He mentioned that we really need to develop this, in his perspective.

Obviously, there is a limit of whom we can attract at the campus in West

Chester. It is very important to find ways to grow our enrollment and generate revenue without pressuring the Borough of West Chester.

He said that he made the following suggestions:

- 1) Actively pursue the Philadelphia Community College for a more active and an improved upon cooperation agreement with the Philadelphia Community College which would help to increase our enrollment;
- 2) We also need to identify programs for approval that are not in conflict with Cheyney University or any other school. There are areas that we have not defined as of yet;
- 3) Also, he suggested that we consider offering development courses (or basic core courses) that they can transfer to Temple, or other schools or to West Chester University; and
- 4) Offer a campus orientation for the students there so when they are in Philadelphia and take one or two courses, they can be brought out to the main campus and see how wonderful the campus is and see what they need to work toward and give them a goal to arrive at WCU as junior or seniors.

This concluded Member Dozor's report.

#### Student Affairs Committee and SGA Update

Member Ryan Long reported that the Student Affairs Committee met and there were two special guests. He said that he would like to use his time on speaking about the activities that these guests are currently doing on campus, but first, he wanted to share with the Council two major events to the Student

Government Association is looking to schedule and execute in the spring semester. They are hoping that this will allow them to fulfill some of the goals that he outlined for the Council at the last meeting. His report is following:

"The first event that they are looking to schedule is a town hall discussion for our student body at the West Chester University. The goal of this event will be to create an environment for our students in which they come forward and ask questions to some of the key leaders on our campus that they feel they deserve or need to have answers. We are tentatively looking toward scheduling them in February 6, 2018 which will coincide with one of our Council of Organization's meeting dates. These meetings are one time a month when we require each organization on campus to send an Executive Board member to listen to each Executive Board member of the Student Government Association to share pertinent information with them. So in choosing to have this event on that date, we are expecting immediately (in the ball park) around 220-280 students to be in attendance for this event. We will also be looking forward to sending invitations to other students on campus, faculty members, and administrators so they can also play a part in facilitating and speaking to some of the questions that are asked by the students.

The second event that I would like to highlight is something that we are looking as branding a sort of a round table. We would like to approach some different student organizations from the multicultural cultural affairs side of campus and the LGBTQA side of campus to meet for quite a literally a round table discussions similarly to the one that we have now, in which key

facilitators will be able to lead us in a structured discussion on some of the challenges that individuals may be facing on our campus, not necessarily because of what they are doing, but who they innately are. We are hoping that by creating this dialogue, we will be able to further facilitate conversations down the road which will ultimately allow our student body to look toward coming together and moving forward in planning, programming and initiatives that will be geared toward community building and understanding the things that we might not as readily understand.

With that, I would like to discuss the two individuals who joined us for our sub-committee meeting this evening. We were joined by Raquel Campbell, the President of the Abbe's Society and by Sequoyah Walters, the Holiday Family Chair of the Friar's Society. They came to speak to us about an initiative that they currently have underway in their organizations. This initiative is called the Holiday Family Project, and what these two organizations do each year is look toward adopting a family from the Crime Victim Center of Chester County, and through the entirety of the semester, they fundraise jointly so as to be able to provide extra support for a family that may need more than others as we approach the holiday season. It was explained to me that this year, the family that was adopted is a single mother with five children. This individual currently is living on a farm and working as a farmhand and her payment is not necessarily monetary, but rather she works for her keep on the farm so that she is able to keep a roof over her children's heads. In keeping with that, she is completely on assistance for the Commonwealth for food and

other items for her children. So, throughout the course of this semester, the two societies have been working diligently to raise as much money as possible to meet the needs that this family has established for our societies, and in doing so, they are really helping to make this a great holiday season for a family that needs a little extra support.

I've been talking enough about what they are doing, but what I would really like to do is to ask both of them to stand so that we can recognize them with a round of applause for demonstrating for us what it means to 'give back'.

#### (Extended Applause)

The last thing that I would like to mention with my time is that I have been considering, as of late, how I can make this role more impactful and useful for the Council, and for that, I would like to share with each of you that I would like to up the commitment toward making sure that each of you are all aware of student events on campus, if you would like to attend. I am privileged to be in a position where I get to see the things that make West Chester University great each day. I recognize that this is an exclusive privilege because of my status as a student. So, looking toward the remainder of this semester and the spring semester, I would like to make sure that as these big scale events come up, you all receive an invitation, and you are all welcome to join for whatever discussions or events that we have scheduled."

Chair Fillippo asked Member Long how they generate the money for the funds for this mother on the farm. Member Long explained that the fundraising efforts take a variety of forms. He had experienced firsthand using

the "canning" effort that goes on throughout the semester. These two societies will organize their members to stand out on high-traffic areas in the West Chester Borough or outside of different establishments where they are allowed to stand and without pressuring anyone to donate, standing there with cans and share information about what they are fundraising for and ask for donations. They also have different fundraising events within the semester and they are all geared toward the same end result. But "canning" has been proved to be primarily the greatest revenue generator for these families from year to year.

Chair Fillippo asked if a Council of Trustee member wanted to donate, how that would be done. Member Long encouraged anyone around the table or in the audience, if they are so inclined to donate, that their donations would be very much appreciated. Chair Fillippo asked that Member Long send an e-mail to the Council to anyone who might like to give to this family.

This concluded Member Long's report.

#### Advancement

Member Silberman reported that the committee did meet. His reports follows here:

"We had a very full meeting and I have six points to report. First, total charitable giving to the University as of October 31, 2017, has reached \$1,032,661. The Annual Fund, which has a goal of \$2M, has already raised over \$658,656 including \$35,030 in unrestricted gifts and \$623,626 in restricted gifts as of October 31, 2017. Presently, the overall giving is 33

percent behind last year's record amount (due to several large non-renewable gifts that have been given in 2016). In addition to cash, the WCU Foundation secured \$1,683,307 in cash pledges since July 1, 2017 and new bequest intentions of \$3,189,000. Significant verbal pledge commitments and initial payments on these pledges are expected by March 31, 2018. Non-charitable gifts, pledges and bequest intentions do not count toward the PASSHE approved \$5M cash goal for FY18; however, it is anticipated the Annual Fund giving combined with contributions to capital projects, special programs and endowment will result in reaching the \$5M goal.

An important part of WCU's giving program is the Council of Trustees campaign. Many donors look to the support provided by WCU leaders when considering their own gifts. During early November, trustees will receive their annual request from WCU for financial support designated for the Priority of their choosing. And as I say every year, we have the distinction of being the only university of the State System that has 100 percent trustee participation in this.

The WCU Foundation continues to successfully operate the privatized student housing project with approximately 3,000 beds under management. The north and south campus facilities are 100 percent leased and the response from students has been very positive.

Conference Services is enjoying another solid year scheduling and coordinating academic conferences, summer camps, and rental agreements for community

groups. Since July 1, 2017, the office has handled 287 events attracting 10,468 guests and generating over \$837,000 in gross revenues. Finally, the Public Relations and Marketing Office continues to receive outstanding reactions to WCU's marketing efforts with notable increases in web traffic, inquiries and media notices. Promotional tactics are being implemented to sustain undergraduate enrollment growth, increase graduate enrollment, enhance diversity, and increase out-of-state and international enrollment. This fall, the out-of-state recruiting effort will focus on building awareness in northern New Jersey and the Long Island, New York area. Marketing is also underway for distance education efforts, and the Philadelphia site. Each year, the Council of Trustees must certify that organizations affiliated with West Chester University have met the Board of Governors' policy on external financial support (Policy 1985-04). The Vice President for Advancement and Sponsored Research has received the required evidence that the WCU Foundation, the WCU Alumni Association and Student Services, Inc. continue to meet the criteria set forth in the Board of Governors policy. The Council of Trustees is asked to certify that these affiliated organizations are in compliance with the Board of Governors' policy (Policy 1985-04). Therefore, Member Silberman introduced the following resolution from the Advancement Committee recommended for consideration and action by the Council of Trustees.

#### **MOTION (MOSKOWITZ/LONG):**

CERTIFICATION OF COMPLIANCE OF AFFILIATED ORGANIZATIONS WITH BOARD OF GOVERNORS' POLICY ON EXTERNAL FINANCIAL SUPPORT (POLICY 1985-04-A).

THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA, UPON RECOMMENDATION OF THE PRESIDENT, HEREBY CERTIFIES, AS PER BOARD OF GOVERNORS' POLICY 1985-04-A, THAT THE FOLLOWING AFFILIATED ENTITIES MAKE A FINANCIAL CONTRIBUTION TO THE UNIVERSITY OR PROVIDE SIMILAR BENEFITS ON A REGULAR BASIS, SATISFACTORY TO THIS COUNCIL OF TRUSTEES AND TO THE PRESIDENT.

### STUDENT SERVICES, INC. WEST CHESTER UNIVERSITY ALUMNI ASSOCIATION WEST CHESTER UNIVERSITY FOUNDATION

THE COUNCIL OF TRUSTEES ALSO CERTIFIES THAT, TO THE BEST OF ITS KNOWLEDGE, INFORMATION AND BELIEF, THE AFFILIATED ENTITIES ARE IN COMPLIANCE WITH BOARD OF GOVERNORS' POLICY 1985-04-A, IN THAT THEY EXIST SOLELY FOR THE BENEFIT OF THE UNIVERSITY; THE EXPECTATIONS OF THE RELATIONSHIP BETWEEN THE UNIVERSITY AND THE AFFILIATED ENTITY ARE MEMORIALIZED IN CURRENT, EXECUTED MEMORANDA OF UNDERSTANDING; AND THE AFFILIATED ENTITIES REQUIRE AN ANNUAL EXTERNAL AUDIT OF THEIR FUNDS AND PROVIDE COPIES OF THEIR AUDIT REPORTS TO THE UNIVERSITY AND THE OFFICE OF THE CHANCELLOR.

THE COUNCIL OF TRUSTEES ALSO CERTIFIES THAT, TO THE BEST OF ITS KNOWLEDGE, INFORMATION AND BELIEF, NO UNIVERSITY EMPLOYEE SERVES AS A VOTING MEMBER OF THE BOARD OF THESE AFFILIATED ENTITIES, NOR DOES ANY EMPLOYEE OF THE UNIVERSITY RISK ADVERSE INTEREST THROUGH SERVICE TO OR RELATIONSHIP WITH AN AFFILIATED ENTITY.

A COPY OF A STATEMENT BY THE UNIVERSITY'S CHIEF FINANCIAL OFFICER SUMMARIZING BOTH THE DIRECT UNIVERSITY SUPPORT PROVIDED TO THE AFFILIATED ENTITIES AND THE CONTRIBUTIONS MADE BY THE AFFILIATED ENTITIES TO THE

#### UNIVERSITY COVERED IN THIS CERTIFICATION IS ATTACHED HERETO AND MADE A PART HEREOF.

#### MOTION UNANIMOUSLY APPROVED.

This concluded Member Silberman's report.

#### Campus Development and Facilities

Member Matlawski reported that members received their packets including a summary of the projects which he commended to the Council of Trustees. The Campus Development and Facilities Committee did meet and had a short meeting.

This concluded Member Matlawski's report.

#### <u>Information Technology</u>

Member Moskowitz stated that the committee met and a summary of the committee is provided in the packet. She gave the following report:

"Information Services and Technology partnered with the Environmental Health and Safety Department to convert the fire alarm systems for 31 buildings from

system. The new fiber optic cabling will provide a more reliable service for these

aging infrastructure to WCU's new single mode fiber optic underground cabling

life safety systems.

And on another note, I am letting the Council know that we are going to try an online portal, hopefully for the next meeting, for the Council of Trustees, so we will try to go paperless.

This concluded Member Moskowitz's report.

#### **Budget and Finance**

Member Franklin said that the accounting firm, CliftonLarsonAllen, would present a brief overview of the University's financial statements for the fiscal year ended June 30, 2017 and 2016. The representative of the firm pointed out that each member had a complete set of audited financial statements as well as a PowerPoint presentation which they used to review the audit. The audit document has been attached to the minutes of this meeting. The audit report for fiscal years 2017 and 2016 provides an unmodified audit opinion, which is the highest level of assurance that can be provided in an audit. In addition, the financial statements show that the University continues to be financially sound.

Member Franklin reported that he attended the committee meeting and the committee discussed the audit results. He introduced the following resolution from this committee.

#### MOTION (MOSKOWITZ/DOZOR)

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY ACCEPTS THE AUDITED FINANCIAL STATEMENTS FOR THE FISCAL YEARS ENDED JUNE 30, 2017 AND 2016 AS PRESENTED TO THE FULL COUNCIL OF TRUSTEES ON NOVEMBER 9, 2017.

MOTION UNANIMOUSLY APPROVED.

This concluded Member Franklin's report for this committee.

#### AGENDA ITEM IX - REPORTS OF SPECIAL COMMITTEES:

None.

AGENDA ITEM X - REPORTS OF LIAISON TO CONSTITUENCIES:
None.
AGENDA ITEM XI – OLD BUSINESS:
None.
AGENDA ITEM XII – NEW BUSINESS:
None.
AGENDA ITEM XIII – ADJOURNMENT:
Chair Fillippo asked for a motion for adjournment.
MOTION (DOZOR/SILBERMAN):
MOTION TO ADJOURN AT 6:16 P.M.

Respectfully submitted,

Marian Moskowitz, Secretary

MOTION UNANIMOUSLY APPROVED.