

UNANIMOUSLY APPROVED BY THE COUNCIL OF TRUSTEES March 22, 2018

Council of Trustees West Chester University | West Chester, PA 19383 | www.wcupa.edu

# REGULAR MEETING OF THE COUNCIL OF TRUSTEES PHILIPS 3rd FLOOR BOARD ROOM PHILIPS MEMORIAL BUILDING January 18, 2018 5:15 PM

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on January 18, 2018, in the Philips Memorial Building, West Chester, PA.

## AGENDA ITEM I – CALL TO ORDER:

Vice Chair Matlawski said that the Chair Tom Fillippo could not attend, and as the Vice Chair, he would serve in his place for this meeting. Vice Chair Matlawski called the meeting to order. He then led the Pledge of Allegiance. Council members present were: Members Dozor, Franklin, Ireland, Kinsey, Lewis, Long, Matlawski, Moskowitz, and Silberman. Absent but accounted for were Members Fillippo and Tomlinson.

AGENDA ITEM II - APPROVAL OF MINUTES OF THE PREVIOUS TWO MEETINGS AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

## MOTION (DOZOR/KINSEY):

APPROVAL OF MINUTES OF THE NOVEMBER 9, 2017 MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

## AGENDA ITEM III - PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

None.

## AGENDA ITEM IV - REPORT OF THE COUNCIL CHAIRPERSON:

Vice Chair Matlawski gave the following report: "It's good to see all of you this afternoon. Even though the spring semester will be starting next week, we are fortunate to have part of the Executive Board for the Student Government Association with us today. We would like to thank you for being here with us, and as I call your name, would you please stand so that we can recognize you and thank you for all that you do?

Our Council of Trustee student, Ryan Long, is also the President of SGA;

Tyler Lonergan – Vice President; Rodney Kaplan, Jr. – Treasurer; Nicole Boylan

– Secretary; and Elizabeth Gibson – Parliamentarian.

We appreciate your leadership and all that you do for our University. Let's give them a round of applause! Thank you!"

## AGENDA ITEM V - REPORT OF THE UNIVERSITY PRESIDENT:

The Vice Chair Matlawski called on President Christopher Fiorentino to give his President's report.

President Fiorentino thanked the Vice Chair of the Council of Trustees.

He gave the following remarks:

"We have so many things going on these day, and I have compiled a list of positive things to share with you today. Actually, first of all, an observation about how the campus gets quiet after the fall commencement, and the administrators stay around and a lot of work still gets done. We all are looking forward to the start of the spring semester, although, Ryan and I were talking and apparently he is not at all anxious to get it started. (Laughter) But truly, when it is quiet, it is a different place, but when the students and faculty come back, the electricity is back. That is why we are here. We are exciting to have the semester start next week.

Just a comment...the other night, we had an orientation for new graduate students. Our graduate enrollments continue to increase and are bucking the national trend. I saw the numbers of mid-year graduate students, and it is incredible that we are continuing to grow our graduate enrollments. The reputation of this institution, of course we know it is stellar, but the impact that we are seeing at the graduate level and the schools with which we are competing is really terrific. My compliments to the graduate dean and others for this great work. Again, we are looking forward to getting started.

I have a number of other things on which to report. I am happy to report that we have successfully hired our Chief Diversity and Inclusion Officer. Dr. Tracey Ray will be joining with us from North Carolina State University. She is not able to join us until May (she has family considerations), and we were anxious to have her here, but we worked out a mutually workable arrangement. She is going to be on campus visiting multiple-times over the course of the spring semester to get ramped up. She has nineteen years of experience in this arena. She is very student focused and has great expertise in terms of diversity training and other things, so we are excited to have her

join us to really assist us to further ramp up the student success focus on this campus for all of our students. This is a new position, and she will be the inaugural CDIO.

I want to share a couple of things in which I have been personally involved in over the break. I am chairing a Middle States team (the Middle States is the group that goes around and accredits the schools). I am chairing the team for City College of New York. This is the first time I have chaired one of these teams, so it is an interesting learning experience for me. I went on a preliminary visit in December, and it is great to go elsewhere and see how other people do things (and steal their good ideas), etc. It is a lot of work, but it is an important service function that we all play in higher education, and it is a personally rich experience.

I also have served over the last few months on the Millersville University Presidential Search Committee. This is another opportunity to get ideas from smart people. We had the airport interviews two weeks ago on the weekend. Many of you are familiar with airport interviews since we hadn't done this that long ago here, and we have some very good candidates for the Millersville's presidency, and I am looking forward to that outcome.

Up in Harrisburg, you know that we have had the NCHEMS' report and some of the results related to that. Right now, we are in the phase that they are calling the "System Redesign." I am the co-chair of the Procurement Consortium Task Group, and the charge of this task group is to look at ways that we might be able to collaborate among the universities and find ways to

purchase things more efficiently and less expensively. There are some objects like engaging in System-wide software licenses that we can secure a better price than if we each do it separately. We are working with other ways that we might be able to collaborate. It is a challenge because we have fourteen separate institutions that each have their own interest and preferences, etc. However, if we can come up with some ways to do collective buying or other sorts of things, hopefully, we can save the schools some money. We have an initial deadline of March 31, 2018, and we are doing our best. It is good to see the System actually looking at ways we can collaborate, not necessarily by centralizing things in Harrisburg, but by considering the possibility of having groups of schools (say regionally) work together to try to achieve certain goals.

Other things that are happening on campus are the Commons Building and also the general growth of the campus. We have had parking challenges and we will continue to have parking challenges. We put together a parking task force that involves stakeholders within the university. Of course, everybody who brings a car to campus is a stakeholder. We also have representatives from the Borough, from West Goshen Township, from the Chester County Planning Commission, and the Transportation Management Association. We're getting everyone involved in trying to work on improving the state of parking on the campus. Also, part of that is that we also have a sustainability commitment on this campus, and to the extent that we can look at ways to use shovels more effectively, or to come up with other ways to cut down the numbers of cars coming on the campus, we think that will be a great

benefit. Dr. John Villella is spearheading this along with Brad Flamm. We really haven't thought about creative solutions for parking. We just sort of accepted our plate, but there are things that we can do to encourage certain behaviors that we think will improve the situation.

I just want to mention quickly if you have had a chance to see the First Friday videos that I have started to produce. This was an idea from Margo McDonough, who works with me in the President's Office. She is very creative, and I put her in a position to engage the campus community. The most recent one was around diversity and inclusion. We are looking down the line to include strategic planning, preparing the campus for some of the construction projects, and other things that will be of interest. We can spend a little time with the video and then send the message out at the beginning of every month.

Of course, I am finding that when you commit to doing something for one of the first Friday's every month that means in the middle of every month, you have to produce the next one. Next week, I'll be working on the February video, but it really is great! And of course, we have the shadowing program. So far, I have shadowed personnel in Admissions, a custodian in Sykes, and I believe that next week I will be hanging dry wall in the warehouse. I'm working with our Project Workforce, and this is just a way to showcase a lot of the things that the people who work behind the scenes are doing on the campus. We'll film it and have a little fun.

Other things that are interesting, at the beginning of the year, we hosted the swearing-in ceremony at Sykes for the judges and county officers. This was a great event. Marian Moskowitz was there and many others attended. It was a great networking opportunity, and it was very much appreciated that we made the space available.

I also had the opportunity at another event to meet with new township and borough officials. There had been some turnover. I had met the West Chester Borough mayor before, and we had a chance to have a good talk. I also met up with the Borough President.

The Barclay Friends organization actually held a luncheon for West Chester University in Sykes. The CEO of Kendall attended (which Barclay Friends are a part) to thank the West Chester University community for the support that we provided in response to the fire at their buildings. Our response started with our Public Safety officers and nursing students assisting Barclay with the evacuation and being housed in facilities all over campus. It was a very proud moment for our University. We are members of this community and we want to reflect that fact, and it was very much appreciated. Their entire staff was at the luncheon and it was wonderful to be part of it.

Senators Dinniman and Tomlinson came through campus over the break with the Senate citation to honor the National Championship Baseball Team.

The students definitely appreciated it.

Back in December, we had about 400 faculty and staff who attended the holiday open house at Tanglewood. It was a fabulous turnout and we were glad to see so many folks. We are working on engaging the campus community with different kinds of activities recognizing the staff, etc. and many people

were mentioning that and felt good about it. We are working on the morale of the campus, and I think it is really starting to show. So, that was a great event. We also had the Choral Program which continues to attract the Greater West Chester community. It was an incredible event for any of you who were there, and the student performers were just unbelievable. It was the best that I have ever heard, which might just be because it has been so long ago that I have heard them, but they are amazing. Some of the performances were just absolutely outstanding. Those who were given tickets from the President's Office were also invited back to Tanglewood for the reception and it was terrific. Tanglewood was beautiful because we had many help to decorate it for the holidays. Sue led the effort, Becky participated along with the President's staff and actually, Sue had reached out last year to the art department to ask if the students wanted to participate in decorating the Christmas tree. They did that last year, but this year, they went one more step forward. The faculty and students handmade decorations for the tree and they brought these beautiful ornaments and decorated the tree in Tanglewood. It was a very special event. Again, thanks to Sue, Becky and the staff for all their work in preparation and during the events that occurred.

Speaking about Tanglewood, of course the renovations are just about finished right now. There are some light fixtures being changed out on the first floor which are spectacular. These fixtures haven't been changed for a long time. Also, the furniture that was in Tanglewood when we moved in (you probably are all familiar with it because I think it has been there since

1787...[laughter]), well, many pieces have been removed, and we now have new furniture that is scheduled to be delivered tomorrow. Sue worked with Mina Lele with decorating and, of course, this is a heavily-used space, so we couldn't just go to Raymond and Flanigan and buy a couple of couches. We have to get industrial-strength furniture. If you haven't been there for a while, we have changed the layout a little bit. We've moved the piano so that there is better flow in the room when we have a larger group. The next time you are at Tanglewood, we will have all of the new furniture in there and the house will be beautiful. Also, it is very comfortable to live in right now."

## Approval of Purchase Orders and Contracts

Dr. Fiorentino asked for approval of Purchase Orders and Contracts in excess of \$5,000 executed during October and November, 2016 for the purchase of equipment, services and supplies.

## **MOTION (MOSKOWITZ/FRANKLIN):**

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$20,000 EXECUTED DURING OCTOBER AND NOVEMBER, 2017 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.

## MOTION UNANIMOUSLY APPROVED.

This concluded Dr. Fiorentino's report.

## AGENDA ITEM VI - REPORT OF THE VICE PRESIDENT:

Vice Chair Matlawski invited Dr. Laurie Bernotsky, Executive Vice President for Student Affairs, to come to the microphone and introduce the report to be presented.

Dr. Bernotsky gave the Trustees an update on a piece of the work that was done for the Office of the Chancellor which is called, "University Distinctive Role and Scope." Part of what came out of the NCHEMS' process is that the Office of the Chancellor was saying that, "We have this System, we have 14 universities, there is a core that everybody delivers, but which is the loop or the distinct role and scope of each of the universities and how do they sort of fit together as a System?" This was an exercise that we did for them, but it actually fits really nicely in some of the work we are currently doing around our Strategic Plan.

The supporting document that Dr. Bernotsky passed to all of the Council of Trustees is part of these minutes.

Vice Chair Matlawski and Members thanked Dr. Bernotsky for her report.

## **AGENDA ITEM VII - REPORTS OF EXECUTIVE COMMITTEE:**

None.

## AGENDA ITEM VIII - REPORTS OF STANDING COMMITTEES:

Vice Chair Matlawski called on each standing committee COT representative to give a report.

## **Academic Affairs**

Member Dozor reported that he had the opportunity to meet with Dr. Jeffery Osgood, Senior Vice Provost. Also, Mr. Tyler Lonergan, Vice President Representative of the Student Government Association also was at the committee along with Ms. Eileen Jenkins. Ms. Jenkins has been a WCU employee for 13 years, and she is the Director of Continuing Professional Education and Workforce & Economic Development Network (WEDnet). He learned that West Chester University is one of 27 other educational institutions in the Commonwealth that are partnered with the Commonwealth WEDnet program, known as Pennsylvania First. This is a program that has existed in Pennsylvania through 4 governors. What they do is to encourage and provide funding to allow training for employers to encourage them to provide training for their employees. West Chester University has partnered with approximately 76 companies where West Chester University provides training for their employees. As an example, our staff and faculty will help provide training to the employees directly to the employer, but also workshops are made available to help improve the talents and the abilities of various employees.

Of the 27 educational institutions in the Commonwealth, West Chester University is absolutely the #1 provider of these services in Pennsylvania. The advantage to West Chester is that 1) we have an opportunity to partner with a lot of employers in Southeast Pennsylvania in the counties of Chester, Delaware, Montgomery, and the Bucks county area. 2) It also provides our faculty and our graduate students the opportunity to be proactive in the field.

This is not really for generating money, but it is designed as a forum for our faculty and graduate students to be proactive and do fieldwork at the same time to reach out to employees in the counties mentioned above.

This has been done for many years, but Member Dozor was never aware of it and he was very interested in it.

Member Dozor explained that the Council of Trustees does provide from time to time the Emeritus Status, as they know. Presently, the rules are that the Council of Trustees can provide it to Trustees, and they generally provide it to faculty members. From time to time, Council of Trustees would like the opportunity, and the administration would like to recommend to the Council of Trustees, to extend it to other people. Member Dozor introduced the following resolution from this committee.

## MOTION (DOZOR/IRELAND)

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN AMENDMENT TO THE COUNCIL'S CONFERRAL OF EMERITUS STATUS POLICY. THE COUNCIL MAY CONFER EMERITUS STATUS TO RECOGNIZE THE FOLLOWING LEVELS OF LEADERSHIP:

- A. Trustee Emeritus
- B. President Emeritus
- C. Provost Emeritus
- D. Vice President Emeritus
- E. Dean Emeritus
- F. Faculty Emeritus
- G. Other levels as determined by the Council of Trustees DESIGNATION WILL REQUIRE THE APPROVAL OF THE COUNCIL OF TRUSTEES, AND IN EACH CASE, A TWO-THIRDS MAJORITY WILL BE REQUIRED.

MOTION UNANIMOUSLY APPROVED.

This concluded the Academic Affairs Committee report.

## Student Affairs and Report on SGA

Member Long gave this report.

"The Student Government Association met earlier this afternoon.

Members Ireland and I met with the presentation by Dr. Zeb Davenport regarding the Strategic Planning process of the Student Affairs division that is going on right now.

Presently, the Student Affairs division has identified 5 strategic priorities, those being the following: Engagement and Experiential Learning; Health, Wellness and Safety; Student Development; Social Justice and Infrastructure. These 5 priorities have been intentionally selected and aligned with the priorities of the University so as to allow the Division to capitalize on the synergy that results from the learning that happens inside and outside of the classroom.

So as such, the programs and services that emanate from the department will emanate in core learning domains. These domains will be linked to the President's toolkit: the General Education learning outcomes; the Career Readiness Model and an Industrial Model called the T-Shape Professional Model, again allowing us to create well-rounded students who are able and capable to thrive in the environment that they will be entering post-graduation. Following that presentation, I gave a brief update in the status of the Student Government Association. At our last meeting, I reported on some of the big ticketed events that we will be hosting in the spring semester. You may

remember that I mentioned about our SGA Townhall that will be occurring on February 6, 2018 which will allow all students to interact and engage some of the campus and community leaders and get answers to any questions that they might have. I also introduced the idea of our Round Table which we'll see converging of student leaders who will meet to discuss some of the issues that persist on the pertaining to social inequity and discrimination. At an update to these two events, one of the more exciting things that have happened as of late is that we have established a collaborative effort with the Student Leadership and Involvement that will see the leadership consultants on campus-host events to the larger events in the weeks following those events. They will be labeled "Strategizing for Change" and the mission of the focus of these events will be to continue the conversation that begins at our Round Table and Town Hall events so that we are able to establish sustainable leadership so that the younger generations of students will be able to pick up these efforts and continue them after some of the leadership graduates move on from West Chester University.

In addition to that, we will be bringing in a speaker on February 7, 2018 who will discuss some personal stories of inequity and discrimination. He will focus his efforts to discussing the importance of forgiveness and healing as it relates to building societal unity. We will be also hosting our Diversity Week under the direction of the Cultural Affairs Committee in April and that will be a week of programming geared toward celebrating the importance of diversity and inclusion on this campus.

We do having some other events that we are looking to implement, and I am hoping to report more of them in the future. For the time being, I will make sure that invitations are sent to each Trustee in the coming weeks for the Town Hall event should you so choose to attend. Thank you very much."

This concluded the Student Affairs and SGA Report and Vice Chair Matlawski thanked Member Long for his report.

## Advancement

Vice Chair Matlawski asked Member Silberman to give the report for Advancement. Member Silberman gave this report:

"The 2017 - 18 Annual Fund drive is making progress toward its \$2 million goal. As of December 31, \$1,711,740 has been raised including \$139,960 in unrestricted gifts and \$1,571,780 in restricted gifts. We have raised nearly the same amount of money as this time last year and are confident that the Annual Fund goal will reach its \$2 million goal by June 30, 2018.

The Public Relations and Marketing Office continues implementation of the Learn More marketing campaign. Reactions to the campaign have been outstanding with notable increases in web traffic, inquiries and media notices. Advertising efforts are also underway to increase graduate enrollment and promote distance education offerings at the Philadelphia site and to enhance enrollment diversity and increase out-of-state and international enrollment. This includes promotional campaigns in metropolitan Washington, DC and

New York City and Long Island featuring rail station advertising, digital fencing, and a variety of social media campaigns.

The University's cultural arts schedule – WCU Live! – has been busy with dozens of events scheduled throughout the fall and winter. To date, 68 public performances with a total attendance of 39,394 have been completed in the Emilie K. Asplundh and Madeleine Wing Adler Concert Halls. Upcoming attractions will include Tapestry: A Tribute to Carole King: and Goitse featuring tunes from Ireland."

This concluded Member Silberman's report.

## Campus Development and Facilities

Vice Chair Matlawski gave the report for this committee.

"The committee did meet this afternoon, and Jim Lewis (Associate Vice President for Facilities) filled us in on everything that is going on around the campus now. I would like to share a few highlights.

Anderson Hall's work has begun and the renovations should be finished in late December 2018. The project cost for this work is set at \$14,500, 000.

Wayne Hall's work is wrapping up at this point. Psychology Department now occupies my former dorm room. (Laughter)

The Commons – This is a very exciting project and the construction is scheduled to begin in May 2018 with the building operational in August 2020.

Sykes Student Union – The projects are underway and the inside work is basically finished and the exterior projects will be finished up in April 2018.

Campus Landscape Improvements – Phase 1 – This is a very exciting project. The first phase of that will be the President's walkway from Rosedale Avenue into the Quad and this is currently in design and the construction should be finished in the summer of 2018."

This concluded Vice Chair Matlawski's report.

## <u>Information Technology</u>

Member Moskowitz reported that the Committee met and the information is in the packets. She highlighted one of the items.

"Apparently, within the next year, WCU will assign its one millionth University ID number for students here. This is a big number! We had to extend it with another digit, and we have people working on that now.

I thought that was an interesting number from the time that we started giving numbers out, we are now in the millions."

That concluded the report from Member Moskowitz.

## **Budget and Finance**

Member Franklin reported that the Budget and Finance Committee does not have any resolutions today, but he mentioned a few points for his report.

"At the last meeting, I expressed my desire for more exposure and participation around our budgeting processing in the financials of the University. Very quickly, I would say that President Fiorentino and his team responded and scheduled a budget review, which many of us could attend, and some participated in the conference call. This helped us get a better understanding of the financials of the University. I think that because of the President's credit and to his team's credit, they are really taking a fresh look at how we do our financials here, not only how we budget, but also how we display our financials which is very helpful, I have to say.

I think that one thing we decided at the Finance and Budget Committee today (that Member Chris Lewis and I attended) was that over the summer when we have our retreat, we will spend some time at that retreat on the budget and the various financial aspects of the University.

We also spent a good deal of time today looking at the detail around our reserves here. I thought that it was very well done, and we should take the beginning of our time on budgeting and finance -- particularly around the reserves. I think we have come a long way, and we have a long way to go, but the good news is, as I think Member Lewis adequately stated, that these are first world problems. The University is healthy financially, and it is a matter of prioritizing and thinking about where we want to encumber and allocate our dollars especially on the capital side. But, these are good problems to have.

I congratulate President Fiorentino and the team on the work you have done in taking a fresh look at everything because it needed to be done. That concluded Member Franklin's report.

Member Dozor asked for the floor and Vice Chair Matlawski approved.

Member Dozor mentioned that he was lucky enough to have the time to participate by listening and learning during the scheduled budget review. A lot of credit goes to the Trustees on the Finance and Budget Committee as well as President Fiorentino and the staff for the good work. The report really showcases our successes and it showcases the positive aspect of our enrollment on the graduate and undergraduate levels. It also showcases how we minimize our expenses and how we pay our bills so well. We have the opportunity of funding various projects that allocated the money appropriately. I am so impressed with all of your abilities and what you do.

President Fiorentino said that he appreciated the credit, but that the credit goes to the team. Ilene Mates, Laurie Bernotsky, and Todd Murphy are the ones who really dug down and answered the questions, but thank you.

Vice Chair Matlawski thanked Member Dozor for his remarks.

## AGENDA ITEM IX - REPORTS OF SPECIAL COMMITTEES:

None.

## AGENDA ITEM X - REPORTS OF LIAISON TO CONSTITUENCIES

None.

## AGENDA ITEM XI - OLD BUSINESS:

None.

## **AGENDA ITEM XII - NEW BUSINESS:**

None.

## **AGENDA ITEM XIII - ADJOURNMENT:**

Vice Chair Matlawski asked for a motion for adjournment.

MOTION (IRELAND/DOZOR):

MOTION TO ADJOURN AT 6:00 P.M.

MOTION UNANIMOUSLY APPROVED.

Respectfully submitted,

Marion Moskowitz, Secretary

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# UNIVERSITY DISTINCTIVE ROLE AND SCOPE

# UNIVERSITY/LINKS TO VISION AND MISSION STATEMENTS: https://www.wcupa.edu/president/missionStatement.aspx

West Chester University is a community of educators that develops graduates to succeed personally and professionally and contribute to the common good. As a public regional comprehensive institution committed to being a steward of place, we seek to serve the following:

- Both college ready high school graduates and those showing the promise of readiness from the Commonwealth of Pennsylvania, with a particular focus on the southeastern region.
  - Members of the Philadelphia community seeking both degree completion and full academic programs at the PASSHE Center City location.

Audiences

- High ability high school graduates and undergraduates seeking accelerated pathways to graduate programs necessary for entry into the workforce.
  - Domestic and international students seeking high quality online undergraduate and graduate programs.
- Public, private, and not for profit employers seeking graduates of baccalaureate, masters, and doctoral programs that are highly trained and motivated.
  - Communities seeking to partner in support of the region's cultural and economic interests.

West Chester University seeks to further the interests of these audiences by providing:

- Apply scientific reasoning and demonstrate quantitative and qualitative literacy Curricular and co-curricular programming that prepares graduates who are able to:
  - Collaborate with others to solve problems and address societal needs 0
    - Communicate effectively and participate in civic discourse
      - Engage inclusively in a diverse society 0
- Understand the ethical implications of decisions and the world in which they live
- A core set of high quality academic programs to meet regional needs in the following undergraduate and graduate areas:
- Liberal Arts

Programs and

Services

Array of

- Sciences, Technology, Engineering, and Mathematics 0
  - Business and Public Management 0
- Programs of distinction designed to meet regional needs (and beyond) in the following undergraduate and graduate
- Music (performance, applied, theory and composition, music therapy, as well as education)

	<ul> <li>Integrative and allied health (including natural and physical spsychology, pharmaceutical product development, and biom</li> <li>Doctoral fields (both applied and research) where the institut</li> <li>Services to the community that support their cultural, economic, and centers, and institutes:         <ul> <li>The Heat Illness and Evaluation Avoidance (HEAT) Institute</li> <li>Center for Contemplative Studies</li> <li>Community Mental Health Clinic</li> <li>Speech and Hearing Clinic</li> <li>Cottrell Entrepreneurial Leadership Center</li> <li>Center for Social and Economic Policy Research</li> <li>WCU's Marching Band and WCU Live!</li> <li>Service-Learning and Volunteer Programs</li> </ul> </li> </ul>	<ul> <li>Integrative and allied health (including natural and physical sciences, health sciences, social work, psychology, pharmaceutical product development, and biomedical engineering)</li> <li>Doctoral fields (both applied and research) where the institution has a strong history of excellence Services to the community that support their cultural, economic, and health needs through the following offices, centers, and institutes:         <ul> <li>The Heat Illness and Evaluation Avoidance (HEAT) Institute</li> <li>Center for Contemplative Studies</li> <li>Community Mental Health Clinic</li> <li>Speech and Hearing Clinic</li> <li>Cottrell Entrepreneurial Leadership Center</li> <li>Cottrell Entrepreneurial Evadership Center</li> <li>Center for Social and Economic Policy Research</li> <li>WCU's Marching Band and WCU Live!</li> <li>Service-Learning and Volunteer Programs</li> </ul> </li> </ul>
Special Features	<ul> <li>West Chester University has developed specializations in the following areas:</li> <li>Integrative health academic programming that prepares students to treat a broad range of phy social health issues from both a preventative and intervention approach.</li> <li>Culture of service that meets community needs while helping to place students on a lifelong p citizenship as evidenced through 775,000-plus hours of service in the community.</li> <li>Staunch dedication to justice and inclusiveness, recognizing the need to prepare WCU studer diverse and global society.</li> <li>Leadership in sustainability, as illustrated by the fact that WCU now heats and cools 50 perces square footage with geothermal energy and 50 percent by high-efficiency natural gas boilers.</li> </ul>	nester University has developed specializations in the following areas: Integrative health academic programming that prepares students to treat a broad range of physical, mental, and social health issues from both a preventative and intervention approach. Culture of service that meets community needs while helping to place students on a lifelong path of active citizenship as evidenced through 775,000-plus hours of service in the community. Staunch dedication to justice and inclusiveness, recognizing the need to prepare WCU students for life in a richly diverse and global society. Leadership in sustainability, as illustrated by the fact that WCU now heats and cools 50 percent of its buildings' square footage with geothermal energy and 50 percent by high-efficiency natural gas boilers.
Prepared by: West Chester University	University	Date: 12/20/2017