

# REGULAR MEETING OF THE COUNCIL OF TRUSTEES WEST CHESTER UNIVERSITY OF PENNYSLVANIA PHILIPS 3<sup>rd</sup> FLOOR BOARD ROOM PHILIPS MEMORIAL BUILDING FEBRUARY 24, 2011

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on February 24, 2011, in the Philips Memorial Building, West Chester, PA.

#### AGENDA ITEM I - CALL TO ORDER:

Chairperson Fillippo called the meeting to order with the Pledge of Allegiance. Council members present were Members Fillippo, Whitlock, Carrozza, Alicea, Lewis, Matlawski, Moskowitz, and Thomas. Absent but accounted for were Members Dozor, Silberman, and Tomlinson.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

# MOTION (CARROZZA/MATLAWSKI):

APPROVAL OF MINUTES OF THE NOVEMBER 11, 2010, MEETING AS PRESENTED.

# MOTION UNANIMOUSLY APPROVED.

# AGENDA ITEM III - PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

Ms. Andi Hubbard asked to be recognized. Ms. Hubbard acknowledged

the dedication and hard work of the facilities and grounds crews during the recent winter weather to keep the sidewalks and parking lots clear and safe.

#### AGENDA ITEM IV - REPORT OF COUNCIL CHAIRPERSON:

As many of you know, on February 18, 2011, the Council of Trustees conducted a review of the President, and I would like to thank Members Carrozza, Lewis and Silberman for giving their time to this process.

On behalf of the Council of Trustees, I would like to officially welcome our newest Member, Jessica Alicea. We look forward to working with you in the months ahead. Please feel free to call upon any of us with any questions you may have. This is a unique experience for all of us, and we are here to help you get the most from representing the students and serving on this Council. You should also feel free to contact Gail Haney with any questions. Jessica, I'd like to have you tell us a little about yourself and then report on SGA activities and other student related activities.

Member Alicea reported that she was born and spent most of her life in Brigantine, NJ and moved to Horsham, PA when she was sixteen. She is a third year communications studies major and absolutely loves her time at WCU. She has been the Executive Director of the RHA, heavily involved in the New Student Orientation Program, and will be a senior orientation leader this summer which is more of a mentoring and administrative role.

a. Report on SGA and student related activities:

Member Alicea thanked everyone for the warm welcome and indicated that she really appreciated the special opportunity of serving on the Council of Trustees.

Member Alicea reported that the Women's Basketball Team is in second place in the PSAC-East; the Women's Swimming and Diving Team has clinched their 5<sup>th</sup> title and are this year's PSAC Champions.

This past Monday and Tuesday, the Human Experience was shown to packed houses on both nights in the Asplundh Concert Hall. Over twenty student organizations helped sponsor the program.

The SGA is hosting the Gala for Hope on March 3, 2011. All proceeds from the Gala will benefit CHOP.

This concluded member Alicea's report.

# AGENDA ITEM V - REPORTS OF THE UNIVERITY PRESIDENT AND CABINET:

President Weisenstein reported that he had a very nice lunch with former Senator Earl Baker, and passed on Mr. Baker's regards to the Council of Trustees. President Weisenstein stated that there would be two presentations at the meeting: Mr. Mark Mixner's presentation on the budget; and Dr. Matthew Bricketto's presentation on our Student Leadership program.

Vice President of Administration and Finance, Mr. Mark Mixner, gave a PowerPoint presentation which included the history of the Commonwealth's funding of the University and PASSHE, the current funding levels and several different scenarios on future funding and their impact on WCU's future.

President Weisenstein thanked Mr. Mixner for his presentation and introduced Dr. Matthew Bricketto, Vice President for Student Affairs, who reported on WCU's student leadership program.

Dr. Bricketto introduced Mr. Charlie Warner, Director of Student
Leadership and Involvement, and Matthew South and Tina Richardson, both
seniors at WCU who have taken advantage of the many leadership
opportunities available to them. Mr.South and Ms. Richardson gave overviews
and perspectives of the Student Leadership Program and the various avenues
open to students to participate in the program.

President Weisenstein gave the following report:

I am very pleased to announce that we recently hosted the national director of the Troops to Teachers program, and WCU has been named as the Troops to Teachers Center for Pennsylvania with the understanding that the regional program (a 5-7 state region) is in our future. This is an exciting achievement for WCU as well as national recognition of our reputation.

WCU continues to show its excellence and leadership to the Commonwealth. Two recent appointees by Governor Corbett have ties to WCU: Alumnus, Frank Noonan, has been named as State Police Commissioner; and Carole Aichele, former member of the Council of Trustees, has been nominated for Secretary of the Commonwealth. We have sent our congratulations to both of them.

Another sign of WCU's excellence is our standing in the Kiplinger rankings. For the fourth year in a row, WCU is solidly among the top 100 best value universities in the nation.

At the same time, we have received word that the Carnegie Foundation has classified WCU as a Community Engaged University, one of only 115 institutions to receive this recognition this year. In order to be selected, institutions had to provide descriptions and examples of institutionalized practices of community engagement that show alignment with mission, culture, leadership, resources, and practices. I want to thank and acknowledge the good work of Ms. Maggie Tripp, Director of the Office of Service Learning & Volunteer Programs, and Dr. Gopal Sankaran, Interim Director of International Programs, for their preparation of an outstanding proposal. WCU is proud to report that 118,705 volunteer hours were provided by WCU students during just the fall semester.

WCU continues to buck the economic downward trend of most universities, and is enjoying some strong results in selected areas. For example, during the last several months the Gift Planning Office has completed arrangements for nearly \$2 million in new planned gifts. At the same time, WCU is enjoying a significant increase in donors. As of December 31, 2010, we've received gifts from 3,800 alumni, friends, corporations, and foundations. This is an impressive 16 percent ahead of last year at the same time.

You may remember that we are working on a new doctoral program in Nursing (DNP). I am pleased to inform you that preparation of the program has

been completed and it is currently being reviewed by the Campus Curriculum Committee. We continue to move this important and much needed program forward.

We are continuing to add excellence to our leadership team with key searches rapidly coming to conclusion. In the next few weeks searches for the Dean of the College of Education, the Executive Director of Distance Education, the Assistant Vice President for International Programs, and the Associate Vice President for Academic Administration will come to a close. We anticipate making announcements regarding these positions in the very near future.

We continue to move our agreement with Microsoft forward, and we have received a number of requests for partnerships from other technology companies. Two immediate outcomes of this partnership are two classrooms of the future and a product research demonstration center. Congratulations to Adel Barimani for moving this along. Adel and I will be visiting the ARUBA Networking Group in California in the next couple of weeks, and we feel this visit will result in another collaborative effort with this major player in the technology field.

As you will remember, we recently purchased the Swope House on Rosedale Avenue, and we have decided to make it the first WCU official visitors' center.

We will need that visitor center to greet our growing list of perspective students and their families. Enrollment for this Spring shows an increase of approximately 2.5% in scheduled enrollments (345 students) over this same

time last year. The increase in estimated credit hour generation is a bit higher at about 2.8%. While these are still estimates, they reflect a nice, manageable trend in enrollment increases and very welcome added revenue.

So while we realize our economic realities, we also know that we can't let those economies hold us back or dictate our future. We will continue to be good stewards of our current resources while being responsive to the needs of changing society. We will continue to strive to be ready to lead.

I now ask for the approval of Purchase Orders and Contracts for November and December, 2010.

#### **MOTION (CARROZZA/LEWIS):**

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING THE MONTHS OF NOVEMBER AND DECEMBER, 2010.

MOTION UNANIMOUSLY APPROVED.

This concluded the President's report.

#### AGENDA ITEM VI - REPORT OF THE EXECUTIVE COMMITTEE:

None.

#### AGENDA ITEM VII - REPORTS OF STANDING COMMITTEES:

#### **Academic Affairs**

Member Whitlock reported that the committee had met and referred members to the summary which was included with their information. Member

MOTION (WHITLOCK/MATLAWSKI):
and action by the Council of Trustees.
Whitlock reported that the committee had two resolutions for consideration

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY CONFERS THE HONORARY DEGREE, DOCTOR OF PUBLIC SERVICE, UPON THE FOLLOWING RECIPIENT:

#### **MEHMET OZ**

TO BE BESTOWED AT THE COMMENCEMENT CEREMONIES OF MAY, 2011.

MOTION UNANIMOUSLY APPROVED.

#### MOTION (WHITLOCK/THOMAS):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY CONFERS THE HONORARY DEGREE, DOCTOR OF LETTERS, UPON THE FOLLOWING RECIPIENT:

#### STANLEY WEINTRAUB

TO BE BESTOWED AT THE COMMENCEMENT CEREMONIES OF MAY, 2011.

MOTION UNANIMOUSLY APPROVED.

This concluded Member Whitlock's report.

#### Student Affairs

Member Alicea reported that the committee had met and discussed various SGA and other related activities. She also asked the members to review the committee summary which was included in their materials.

#### Advancement

Chair Fillippo reported that the committee had met and that Member Silberman had attended the committee meeting but was not available for the general session. On behalf of Member Silberman, Member Thomas presented the following three resolutions for consideration and action by the Council of Trustees.

#### MOTION (THOMAS/WHITLOCK):

CERTIFICATION OF COMPLIANCE OF THE WEST CHESTER UNIVERSITY STUDENT SERVICES, INC. WITH BOARD OF GOVERNOR'S POLICY ON EXTERNAL FINANCIAL SUPPORT (POLICY 1985-04).

NOW, IN KEEPING WITH THE BOARD OF GOVERNORS' POLICY 1985-04 AND AFTER A REVIEW OF THE PERTINENT MATERIALS, THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA FIND THAT FOR THE FISCAL YEAR OF 2009-2010, THE WEST CHESTER UNIVERSITY STUDENT SERVICES, INC. IS MEETING ITS DESIRED PURPOSES AND REQUIREMENTS AND IS IN COMPLIANCE WITH THE CONDITIONS ESTABLISHED BY THE BOARD OF GOVERNORS FOR AFFILIATED ORGANIZATIONS.

MOTION UNANIMOUSLY APPROVED.

#### **MOTION (THOMAS/WHITLOCK):**

CERTIFICATION OF COMPLIANCE OF THE WEST CHESTER UNIVERSITY FOUNDATION WITH BOARD OF GOVERNOR'S POLICY ON EXTERNAL FINANCIAL SUPPORT (POLICY 1985-04)

NOW, IN KEEPING WITH THE BOARD OF GOVERNORS' POLICY 1985-04 AND AFTER A REVIEW OF THE PERTINENT MATERIALS, THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA FIND THAT FOR THE FISCAL YEAR OF 2009-2010, THE WEST CHESTER UNIVERSITY FOUNDATION IS MEETING ITS DESIRED PURPOSES AND REQUIREMENTS AND IS IN COMPLIANCE WITH THE CONDITIONS ESTABLISHED BY THE BOARD OF GOVERNORS FOR AFFILIATED ORGANIZATIONS.

MOTION UNANIMOUSLY APPROVED.

#### **MOTION (THOMAS/MATLAWSKI):**

CERTIFICATION OF COMPLIANCE OF THE WEST CHESTER UNIVERSITY ALUMNI ASSOCIATION WITH BOARD OF GOVERNOR'S POLICY ON EXTERNAL FINANCIAL SUPPORT (POLICY 1985-04).

NOW, IN KEEPING WITH THE BOARD OF GOVERNORS' POLICY 1985-04 AND AFTER A REVIEW OF THE PERTINENT MATERIALS, THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA FIND THAT FOR THE FISCAL YEAR OF 2009-2010, THE WEST CHESTER UNIVERSITY ALUMNI ASSOCIATION IS MEETING ITS DESIRED PURPOSES AND REQUIREMENTS AND IS IN COMPLIANCE WITH THE CONDITIONS ESTABLISHED BY THE BOARD OF GOVERNORS FOR AFFILIATED ORGANIZATIONS.

#### MOTION UNANIMOULSY APPROVED.

This concluded the report of the Advancement Committee.

# Campus Development and Facilities

Member Matlawski reported that the committee had met and encouraged everyone to review the committee summary which was included in their

materials. In addition, Member Matlawski distributed an article published in the American Schools and Universities Architectural Portfolio of 2010, which recognized WCU's design for the new Student Recreation Center. Member Matlawski also announced that WCU was recently recognized by the Board of Commissioners of Chester County as the recipient of the 2010 Chester County Green Business Award.

This concluded Member Matlawski's report.

#### Information Technology

Member Moskowitz left the meeting early, and Chair Fillippo encouraged everyone to review the committee summary which was included in their materials.

This concluded the report of the Information Technology Committee.

### **Budget and Finance**

Member Carrozza reported that the committee had met and was given an update by auditors from Parente/Beard. Member Carrozza asked members to review the committee summary which was included in their materials. The auditors confirmed that WCU has received the highest level of auditing possible. Member Carrozza congratulated Vice President Mr. Mixner and the rest of the Fiscal staff for their overall excellence and hard work.

This concluded Member Carrozza's report.

#### AGENDA ITEM VIII - REPORTS OF SPECIAL COMMITTEES:

None.

# AGENDA ITEM IX - REPORTS OF LIAISON PERSONS TO

#### **CONSTITUENCIES:**

Chairperson Fillippo reported on behalf of Member Silberman by reminding everyone of the upcoming PACT Conference hosted by Edinboro University on April 27 and 28, 2011.

## AGENDA ITEM X - OLD BUSINESS:

None.

#### AGENDA ITEM XI - NEW BUSINESS:

Chairperson Fillippo announced that the Council of Trustees will meet in early March, 2011, in Executive Session to discuss personnel issues.

## AGENDA ITEM XII - ADJOURNMENT:

Chairperson Fillippo asked for a motion for adjournment.

# MOTION (THOMAS/CARROZZA):

MOTION TO ADJOURN AT 8:45 P.M.

MOTION UNANIMOUSLY APPROVED.

Respectfully submitted,

Bernard J. Carrozza, Ed.D.

Secretary