

# MOON SHOT MEMO

Winter 2023

## MESSAGE FROM LEADERSHIP

Our Moon Shot for Equity mission at WCU will only succeed in eliminating institutional equity gaps in student success with broad participation by our campus community. We refer to Moon Shot as a **mission** rather than an initiative because it is different from our earlier equity work. The primary distinction is our understanding of the necessity to include the voices of our entire community of students, staff, and faculty in eliminating institutional inequity. We are committed to engaging everyone at WCU in Moon Shot.

The next Moon Shot phase will likely involve you. Our Goal Teams are now focused on the inquiry phase of their work -- **understanding our campus policies and procedures, as well as understanding how our policies and procedures are perceived and experienced by our students.** To this end, Goal Team members will ask the campus community to share their knowledge and experience. We hope when asked, you will take some time to share your experience with them. Goal Teams will use this information to craft recommendations for policy and practice changes to realign WCU to be more equitable for our Black and Latinx students. We are excited to launch this inquiry phase, engaging more of our campus community in this equity mission.

KEEPING IN MIND  
OUR Moon  
Shot for  
Equity MISSION



READ MORE IN THE  
FULL UPDATE

Click above for more info



## MOON SHOT WEEK HIGHLIGHTS



## TLAC FACULTY DISCUSSION

- > Importance of disaggregating data
- > Provide support for faculty in developing inclusive teaching strategies
- > Integrate Navigate to support students (e.g., Progress Reports, SSET)

## STUDENT SUCCESS & DEI J

- > CHS Faculty Learning Community discussed providing inclusive & equitable teaching support
- > D-CAP highlighted their student supports addressing the needs of those with Autism Spectrum Disorder (ASD)
- > Resource Pantry underscored the increasing use of their resources among students

## NAVIGATE UPDATE

**NAVIGATE**  
Progress Reports **Complete** ✓  
Collected Sept 28 - Oct 19, 2022

54,908 Feedback requests sent  
To 882 faculty members  
For 2,874 classes  
About 8,452 unique students

63% of faculty participated

3,294 Kudos sent to students

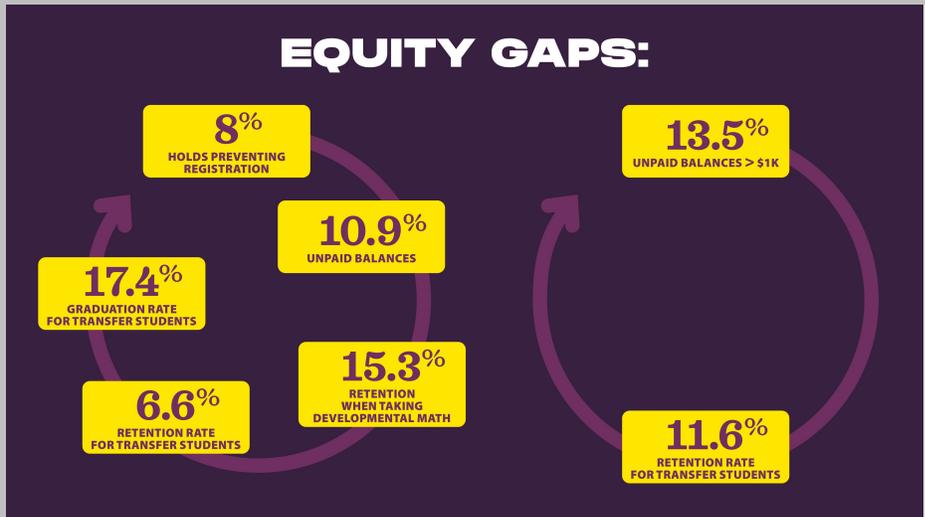
6,931 Alerts/Cases/Referrals sent

**Thank you for your support & engagement!**

Navigate saw the fall pilot launch various tools to faculty, staff, and students. One of the most used tools was the **Progress Reports**. The image on the left indicates how those were utilized. We would like to thank the faculty and staff for their continued work to implement Navigate.

# WHAT IS AN EQUITY GAP?

Equity gaps refer to disparities in educational outcomes and student success metrics across race/ethnicity, socioeconomic status, gender, physical or mental abilities, and other demographic traits and intersectionalities.



## SUMMARY OF INITIAL MOON SHOT GOALS

*Close institutional equity gaps for Black undergraduate students in:*

- > percentage of holds preventing registration (8% gap)
- > percentage of unpaid tuition balances (10.9% gap)
- > 2nd Fall retention rates for transfer students (6.6% gap)
- > 3rd Fall retention rates for students taking developmental math (15.3% gap)
- > 4-year graduation rates for transfer students (17.4% gap)

*Close institutional equity gaps for Latinx undergraduate students in:*

- > percentage of unpaid tuition balances greater than \$1,000 (13.5% gap)
- > 2nd Fall retention rates (11.6% gap)

## WANT TO GET INVOLVED?

- > **Spring Events:** Equity Mindedness Training (Feb. 28 & March 1), Moon Shot Week (Week of March 20)
- > Sign-up for your own **EAB account** to access their library of resources
- > Read **Equity Talk to Equity Walk**

**Questions? Comments?** Email us at [moonshot@wcupa.edu](mailto:moonshot@wcupa.edu)