

Invitation Email to Students

When Student Feedback on Instructor surveys open, students receive a system-generated email from SFI@wcupa.edu.

Subject: Time to Provide Feedback on your Instructors

Your feedback matters!

Hello [Student Preferred First Name],

West Chester University is committed to ensuring the quality of the teaching and learning experience of our students. An important component of this is student feedback. It's time to provide feedback on your instructors. Please take a few moments to complete the surveys linked below. We value your input.

The following online surveys are currently available:

Remember your survey is not complete until you click the "Submit" button on the last page of the survey.

COURSE	SURVEY END DATE
TST100-11 INSTRUCTOR LAST NAME	date

[CLICK HERE TO COMPLETE SURVEYS](#)

It's Quick.

Most students complete the survey in less than 5 minutes. The online system is mobile-friendly and easy to use on the go!

It's confidential.

Your instructor will never see your name or ID attached to your individual responses. Additionally, your anonymized feedback is not available to your instructor until after final grades have been submitted and posted.

It's not just a formality.

Instructors use this valuable information to improve and enhance their courses and they appreciate the time you take to complete the survey and any individual comments you may choose to add.

Important Note

Did you know that instructors who are perceived as attractive get more positive feedback on average than instructors who are not? Did you know that non-white instructors receive less positive feedback on average? Instructors who do not conform to the cultural expectations of what a stereotypical professor should be often receive less positive feedback. Biases like these affect the way we perceive others and impact the feedback we give.

Please keep this in mind as you provide feedback on this and other courses

Questions?

Visit the [Student Feedback on Instructor website](#) for answers to Frequently Asked Questions. Contact us at SFI@wcupa.edu.

Online surveys will end on the dates indicated above, so complete your surveys soon. Your participation is important to help us make West Chester a better university.

[CLICK HERE TO COMPLETE
SURVEYS](#)

Kind Regards,

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