

Advisement Sheet: Minor in Media & Culture [MDC] – 18 credits

(Note: a minimum of "C" is required for all courses counting towards the minor)

I. Core (6 credits):

COM/MDC 250 _____ Intercultural Communication
COM/MDC 251 _____ Media Technologies

II. Elective (3 credits):

One of the following (3 credits):

COM/MDC 253 _____ Media Literacy
COM 202/MDC 252 _____ Writing for Broadcast and Public Relations
COM/MDC 254 _____ Media & Culture Theory

III. Minor Concentrations: (9 credits from the courses listed below. At least two courses must be from one of the Concentrations. Note: The third course can be from that same Concentration or any of the other two Concentrations.)

• Culture Concentration

COM/MDC 314 _____ Games, Culture, and Theory
COM/MDC 316 _____ Mediated Communication: Internet Culture & Society
COM/MDC 322 _____ Culture & Organizations
COM/MDC 350 _____ Advanced Intercultural Communication
COM/MDC 360 _____ African American Culture and Communication
COM/MDC 420 _____ Media & Protest
COM/MDC 422 _____ Consulting for Careers in Media & Culture
COM/MDC 470 _____ Intercultural Communication Training

• Production Concentration

ART 113 _____ Digital Media
CSW 131 _____ Introduction to Web Design
COM/MDC 203 _____ The Philadelphia Media Experience
COM/MDC 217 _____ Introduction to Video Production
COM/MDC 317 _____ Advanced Video Production
COM/MDC 320 _____ Communicating on Television and Radio
HON320 _____ Global Issues Seminar (Media in Ireland/England)

• Strategic Communication Concentration

COM/MDC 311 _____ Communication Professions in Sports
COM/MDC 321 _____ Search Engine Optimization & Management
COM/MDC 323 _____ Media Audiences
COM/MDC 325 _____ Strategic Social Media
COM/MDC 355 _____ Introduction to Public Relations
COM/MDC 370 _____ Event Production Using Media
COM/MDC 421 _____ Content Strategy
COM/MDC 423 _____ Media Campaigns
COM/MDC 460 _____ Communication and Advertising