



# ANNUAL REPORT

2017 - 2018

*Vision*  
INSPIRE  
& EMPOWER  
THE LIFELONG PURSUIT  
OF CAREER  
ASPIRATIONS.

*Mission*  
EDUCATE STUDENTS &  
ALUMNI TO ACTIVELY  
DEVELOP AND  
IMPLEMENT THEIR  
ACADEMIC, PERSONAL  
AND PROFESSIONAL  
GOALS.

*Core Values*  
COLLABORATION  
INTEGRITY  
RESPECT  
RESPONSIVENESS

- 610-436-2501
- [www.wcupa.edu/cdc](http://www.wcupa.edu/cdc)
- 225 Lawrence Center
- [cdc@wcupa.edu](mailto:cdc@wcupa.edu)

TWARDOWSKI  
CAREER DEVELOPMENT CENTER

# A LOOK BACK



**RamsUp Your Resume**

**Wednesday, October 4  
10am-4pm  
Sykes Room 115**

Recruiting experts will be reviewing resumes. Just stop in.

- Bring a Hard Copy of Your Resume
- Open to All Students and Majors
- Get a RamsUp Pass for the Fall Career Fair

**PRIZES AND GIVEAWAYS!**

Questions? Contact [cdc@wcupa.edu](mailto:cdc@wcupa.edu) or via phone (610) 436-2501.



Wednesday, April 4, 2018

**Greater Philadelphia Expo Center at Oaks  
(near King of Prussia)**

Meet representatives from 200+ districts/employers!

**ADVANCE TICKETS:**

Pre-register on your campus between December 1st - March 31st

Advanced tickets cost only \$5.00 • Gain early entry at 9:30am

**SAME DAY TICKETS:**

Register at the door

Some day tickets cost \$10.00 CASH ONLY • Gain entry at 10:30am

**Teacher Job Fair ends at 2:30pm**

Presented by the Delaware Valley Education Consortium

Connect with a WCU Alumni in your career area of interest for a job shadow experience!

Designed for Second-Year Students

**WCU SHADOWS**

Co-sponsored by Career Development Center & Office of Alumni Relations

To learn how to apply, visit [wcupa.edu/wcushadows](http://wcupa.edu/wcushadows)

Contact Taylor Long, GA at Career Development Center, with any questions [TL735246@wcupa.edu](mailto:TL735246@wcupa.edu)

Join the online network

**ProNet**

to connect & learn from WCU Alumni

**Get Connected this Summer!**

Alumni from diverse industries are eager to answer your career questions.

Join Now: [WCUPA.EDU/PRONET](http://WCUPA.EDU/PRONET)



**Spring Career Fair**



BRING RESUMES & DRESS PROFESSIONALLY

**02.21.18**

11am-3pm, Sykes Ballrooms

Employer listing: [www.wcupa.edu/cdc/log\\_in/Ram\\_Career\\_Network\\_-\\_Events](http://www.wcupa.edu/cdc/log_in/Ram_Career_Network_-_Events)

**MockIt!**

Need practice, not sure what to ask or what to bring to your interview?



Interview Practice with Recruiting Experts!

10am-4pm

March 28

Sykes 115

Reduce your stress, ask questions, get feedback, and feel more confident!

Questions? Contact the Career Development Center at [cdc@wcupa.edu](mailto:cdc@wcupa.edu) or (610) 436-2501

**February 21st**

9:00-10:30am | Sykes 115

**Diversity Breakfast**

Network with employers, hear about diversity initiatives in the workplace and enjoy breakfast!

Sign-up through OrgSync at: <https://orgsync.com/32134/forms/298491>

Twardowski Career Development Center | Center for Women and Gender Equity

April 10th | 5:30-7:30pm | Sykes Ballrooms



**Etiquette Dinner**

4 course meal, fun giveaways, interact with real employers and skills for a lifetime!

Limited seating - Register today on RamConnect: <https://ramconnect.wcupa.edu/event/1948371>

Sponsored by the Twardowski Career Development Center

The Twardowski Career Development Center presents

**CAREER CENTER**

**I.C.E BREAKER**

Enjoy an ice cream sundae while upper-class students talk about I.C.E. (Interest & Career Exploration).

This program runs twice so come at 4:00pm OR 5:00pm

T-shirts and prizes!

Location: Sykes Ballroom

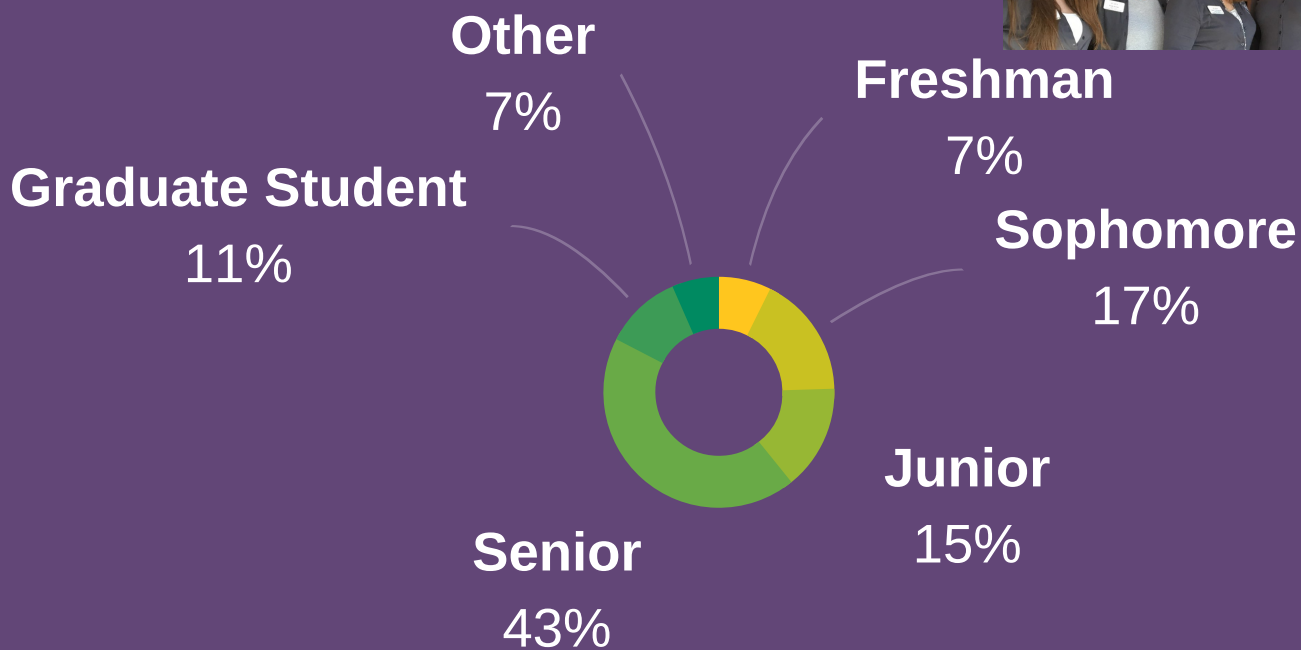
**Thursday, August 31st  
at 4pm & 5pm**



## Appointments & Drop-In Hours for Student & Alumni

Appointments and drop-in hours are available for students and alumni to receive support and guidance with exploring options, making decisions, accessing resources, and implementing a plan to pursue academic, career, personal and professional goals.

**Total Appointments and Drop-Ins = 1,322**



## Reasons for Appointments & Drop Ins

Resume-Cover Letter Review	37.0%	RCN-OCR Assistance	2.9%
Exploring Majors/Careers	17.5%	Graduate School Assistance	2.7%
Job Search	10.9%	Assessment Follow-up	2.6%
Internship Search	9.1%	Judicial	2.5%
Mock Interview	6.3%	Interview Preparation	2.2%
Other Reason	4.7%	Career Change	1.6%



2017 - 2018



# DELIVERING CAREER EDUCATION & PROFESSIONAL DEVELOPMENT - PROGRAM ATTENDANCE



The TCDC presented 909 workshops and programs in collaboration with a variety of campus partners for 5,354 attendees.



Topics range from the CDC Overview, Resume and Cover Letter Writing, Interview Tips and Professional Attire.



Career Ambassadors were requested to present 13 workshops and programs to 298 students.



Career Ambassadors engaged with 600 students at "Career Center On The Go" and other tabling events.



# RECRUITING SUMMARY

## 2017 - 2018

### RAM CAREER NETWORK

Employer Account Registrations	525
Contact Account Registrations	700
Alumni Account Registrations	339
Unique* Jobs Posted:	2,864
<i>Full-time positions</i>	1,974
<i>Internships</i>	760
<i>Part-time positions</i>	447

### PART-TIME, SEASONAL & TEMPORARY JOBS

Part-time, Seasonal & Temporary Jobs 856

### CAREER FAIRS & NETWORKING EVENTS

Meet the Firms Night (fall) - 33 employers; 239 students/alumni

Fall Career Fair - 66 employers; 532 students/alumni

Spring Career Fair - 73 employers; 294 students/alumni

### ON-CAMPUS INTERVIEWS (OCI)

Unique # OCI Employers	40
# OCI Interview Schedules	66
<i>Full-time positions</i>	52
<i>Internships/Co-ops</i>	69
<i>Part-time positions</i>	10
Applications Submitted	1,038
Interviews Conducted	710

### EMPLOYER TABLING

Information Tables 42

### EMPLOYER PROGRAMS

RamsUp Your Resume - 9 employers; 59 students

Diversity Breakfast - 10 employers; 19 students

MockIt - 9 employers; 22 students

Etiquette Dinner - 10 employers; 42 Students

TOTAL - 38 employers; 142 students

\*\*A unique job is one posting; each posting can be categorized using one or all of the designations of full-time, internship, or part-time.



# UNIQUE EMPLOYERS ON CAMPUS

A. Duie Pyle, Inc.	CubeSmart	Lower Merion Police Department	Source4Teachers
ABC Supply Company, Inc.	DaVita	Maillie, LLP	St. Clair CPA Solutions
Abraxas Academy	Department of Defense	Main Line Rehabilitation Associates, Inc.	Stephano Slack, LLC
Accutome	Office of the Inspector General	Marcum, LLP	Swift Capital
Albero, Kupferman & Associates, LLC	Devereux Advanced Behavioral Health	MassMutual Greater Philadelphia	T.W. Ponessa & Associates Counseling Services
Analytical Graphics, Inc.	Devon Financial Partners, LLC	Maxim Healthcare Services	The Glenn Mills School
Ancillare	Diamond State Financial Group	MayoSeitz Media	The Goddard School
Apple	Ditech Home Loans	Mazars USA, LLP	The Institutes
Applied Controls, Inc.	Dorney Park & Wildwater Kingdom	McAdam Financially Advanced	The Learning Experience
ArcBest	Drug Enforcement Administration	McBee Associates	The Matt Fetick Real Estate Team
AssetWorks, Inc.	Eigen X, LLC	Meridian Bank	The North Face
AstraZeneca Pharmaceuticals/Medimmune	Enterprise Holdings	Metropolitan Communications Group, Inc.	The Phillies
Avenica	EY	Monarch Staffing	The Prudential Insurance Company
AXA Advisors / Karr Barth Associates	Fairman Group Family Office	Mutual of Omaha	The Scotts Miracle-Gro Company
Barbacane, Thornton & Company, LLP	Fastenal	Northwestern Mutual - Eastern Pennsylvania	The Sherwin-Williams Company
Bartlett Tree Experts	Fenstermacher & Company, LLP	OneMain Financial	The Travelers Companies, Inc.
Basler, Inc	Ferullo Insurance Agencies, LLC	PA Office of the Budget - Comptroller Operations	Torrillo & Associates, LLC
BBD, LLP	Fischer Cunnane & Associates Ltd.	PA Office of the Budget, Office of Comptroller Operations	Trout Ebersole & Groff, LLP
BDO USA, LLP	Franklin Mint Federal Credit Union	PEAK Technical Staffing USA	Turn5
Belfint, Lyons & Shuman, CPAs	Freedom Mortgage	Pennsylvania Liquor Control Board	U.S. Government Accountability Office
Bristol West Insurance	Guidewire Software	Pennsylvania State Police	uFinancial Group
Camp Green Lane	Gunnip & Company, CPAs	Penske	UHS
CBIZ MHM, LLC	Health Advocate Solutions	Piedmont Airlines	UMB Fund Services
CCRES, Educational and Behavioral Health Services	Healthy Kids Running Series	PricewaterhouseCoopers	Unisys Corporation
CCRN	HomeNet Automotive / Cox Automotive	PrimePay	United Rentals
Centri Business Consulting	Homestar Remodeling	Propulsion Media Labs	Universal Atlantic Systems
CertainTeed Corporation	Horse Power for Life	Rainier & Company	UPS
Chemours	Horty & Horty, P.A.	Randstad Finance and Accounting	USSC
Chesterbrook Academy PreSchool	IMA Consulting	Recovery Centers of America	Values into Action
Chick-fil-A	Insight- An Education Service Partner	Remed Recovery Care Centers	Vanguard
Child and Family Focus, Inc.	Insight Global	ReminderMedia	Vertex, Inc.
Childrens Country Week Association	Intern U	RKL	Via of the Lehigh Valley
Chubb Group	JOHCM Funds	Robert Half	Vivint. Solar
Citigroup	JPMorgan Chase & Co.	Rothman Boylston, LLC	Wawa, Inc.
Citrin Cooperman & Company, LLP	Kaleidoscope Family Solutions	RR Donnelley	WCU Service-Learning and Volunteer Programs
City Year	Keller Williams	RSM US	Weed Man Lawn Care
Clark Associates, Inc.	Kelly Educational Staffing	Rudney Solomon Cohen & Felzer, PC	West Corporation
CliftonLarsonAllen	Kelsch Associates, Inc.	RW Group, LLC	Western Pest Services
Comcast	KenCrest Services	Ryder Transportation	Whisman Giordano & Associates, LLC
Computer Enterprises, Inc.	KPMG, LLP	Sallie Mae	Wipfli
Corporation Service Company	Kreischer Miller	Saxbys Coffee	WithumSmith+Brown
Cotiviti	KSM Technology Partners	Scott Honda	WorkplaceDynamics, LLC
Cover & Rossiter, P.A.	Liberty Mutual Insurance	SEI	Yale Electric Supply Division of US Electrical Services
CREATIVE Financial Group			YMCA of Greater Brandywine
CSC			

# TWARDOWSKI CAREER DEVELOPMENT CENTER



## A LOOK AHEAD

TWARDOWSKI  
CAREER  
DEVELOPMENT  
CENTER

## FALL 2018

UPCOMING EVENTS AT THE  
CAREER DEVELOPMENT CENTER

9/5

### I.C.E. Breaker

Sykes Ballrooms

3pm to 4:30pm

First Year or Transfer Students Welcome

9/6

### Meet the Firms Night

Sykes Ballrooms

5:30pm to 7:30pm

Accounting Majors

9/19

### Rams Up Your Resume

Sykes 210

10am to 4pm

All Students Welcome

10/3

### Fall Career Fair

Sykes Ballrooms

11am to 3pm

All Students Welcome