

WEST CHESTER UNIVERSITY BRAND

WCU
WEST CHESTER
UNIVERSITY



<p>Classic Purple Pantone 269</p>	<p>Classic Gold Pantone 123</p>
<p>Elemental Purple Pantone Pantone 7449 CMYK: 65/89/25/50 Digital: R-56 G-33 B-64 Hex# 382140</p>	<p>Elemental Gold Pantone Pantone Yellow CMYK: 0/1/100/0 Digital: R-255 G-232 B-0 Hex#ffe800</p>
<p>Accent Purple Pantone 7657 CMYK: 49/99/0/27 Digital: R-110 G-48 B-97 Hex# 6e3061</p>	<p>Accent Gold Pantone 7555 CMYK: 2/28/97/12 Digital: R-212 G-161 B-41 Hex# d4a129</p>

QUICHE TEXT BOLD

VERSUS BLACK

Versus REGULAR

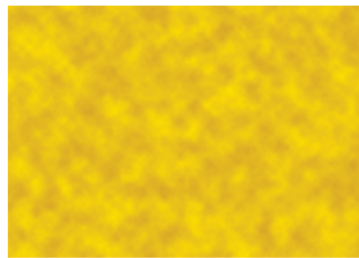
Minion Pro—Regular

Sagona Book Bold

Phonk Contrast

Tungsten BOLD

Tungsten BOOK



24 WEST CHESTER UNIVERSITY

From the beginning, we've been to see you on the track for success.

19,619
JOBS AND INTERSHIPS OFFERED
Career Development Center
2018-2020

\$8.375
MILLION
in federal, local, state, and
university-funded research
initiatives in 2020

DEFINE YOUR FUTURE

WCU COLLEGE BINDER WITH:
DEGREE, PHILADELPHIA STRA, TED, URM, FOR, WEST BANK, QVC, GAP, PHILADELPHIA EAGLES, SPENCER, WOODSON, WORLD HEALTH ORGANIZATION

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**YOUR HERD
YOUR CREW
IT'S UP
TO YOU**

With 300+ clubs and organizations, there's no shortage of opportunities for you to get involved at WCU. Who ever your custody leads, we have a place for you.