West Chester University 1871 Award Selection Rubric

Academics- 25%

Cumulative GPA x 1.25

Community Engagement- 25%

5	✓ Demonstrates an ongoing commitment to community engagement/service
	✓ Has played a leadership role in coordinating and/or facilitating community engagement opportunities for others
	✓ Demonstrates that community is a priority in values and life choices
	✓ Demonstrates evidence of an adjustment in own attitudes and beliefs because of working within and learning from
	diversity of communities and cultures; promotes others' engagement with diversity
4	✓ Exhibits all behavior from category 3 and at least one from category 5
3	✓ Demonstrates an ongoing commitment to community engagement, but primarily as a participant rather than in a
	leadership capacity
	✓ Demonstrates concern for societal issues, but may not be fully educated about their root causes
	✓ Reflects on how own attitudes and beliefs are different from those of other cultures and communities and exhibits
	curiosity about what can be learned from diversity of communities and cultures
2	✓ Exceeds expectations from category 1 and exhibits at least one behavior from category 3
1	✓ Participation in community engagement has been sporadic rather than ongoing, with little or no demonstrated leadership
	✓ Has not demonstrated concern with their role in social problems
	✓ Has awareness that own attitudes and beliefs are different from those of other cultures and communities, but exhibits
	little curiosity about what can be learned from diversity of communities and cultures

Leadership- 25%

5	✓ Has held one or more significant leadership roles
	✓ Has demonstrated accomplishments and value added to their organization/field/department
	✓ Consistently demonstrates strong initiative in their endeavors
	✓ Consistently motivates and develops the leadership capacity of others
	✓ Consistently exhibits a high standard of integrity by leading through example
	✓ Consistently leverages the strength of others to achieve a common goal
	✓ Consistently acts with the interests of the larger community in mind
	✓ Consistently creates an inclusive environment and works comfortably with those from difference backgrounds
4	✓ Exhibits all of the behaviors from category 3 and at least one behavior from category 5
3	✓ Has held one or more leadership roles, but these roles may be less significant or they may be of lower quality in terms of
	accomplishments or value added to the organization
	✓ Often demonstrates strong initiative in their endeavors
	✓ Often motivates and develops the leadership capacity of others
	✓ Often exhibits a high standard of integrity by leading through example
	✓ Often leverages the strength of others to achieve a common goal
	✓ Often acts with the interests of the larger community in mind
	✓ Often creates an inclusive environment and works comfortably with those from difference backgrounds
2	✓ Exhibits all of the behaviors from category 1 and at least one from category 3
1	✓ Has participated in campus activities, but their involvement is more superficial or passive and lacking in sustained
	leadership
	✓ Sometimes demonstrates strong initiative in their endeavors
	✓ Sometimes motivates and develops the leadership capacity of others
	✓ Sometimes exhibits a high standard of integrity by leading through example
	✓ Sometimes leverages the strength of others to achieve a common goal
	✓ Sometimes acts with the interests of the larger community in mind
	✓ Sometimes creates an inclusive environment and works comfortably with those from difference backgrounds

Career Readiness- 25%

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)	✓ Has very clearly developed career goals and a plan to achieve them
	✓ Very clearly articulates their skills, strengths, knowledge, and experiences relevant to their career goals
	✓ Very clearly identifies areas necessary for professional growth
	✓ Strongly demonstrates effective work habits (e.g., punctuality, time management, prioritization, working productively with
	others, professional work image, personal accountability, ability to learn from mistakes)
	✓ Written materials (resume, short responses) are professional, clear, well-organized, and error-free
4	✓ Exhibits all of the behaviors from category 3 and at least one behavior from category 5
3	✓ Has somewhat clearly developed career goals and plans to achieve them
	✓ Somewhat clearly articulates their skills, strengths, knowledge, and experiences relevant to their career goals
	✓ Somewhat clearly identifies areas necessary for professional growth
	✓ Generally demonstrates effective work habits (e.g., punctuality, time management, prioritization, working productively
	with others, professional work image, personal accountability, ability to learn from mistakes)
	✓ Written materials (resume, short responses) are mostly professional, clear, well-organized, and error-free
2	✓ Exceeds expectations from category 1 and exhibits at least one behavior from category 3
1	✓ Career goals and plans to achieve them are vague, unclear, or unrealistic
	✓ Does not clearly articulate their skills, strengths, knowledge, and experiences relevant to their career goals
	✓ Does not clearly identify areas necessary for professional growth
	✓ Demonstration of effective work habits (e.g., punctuality, time management, prioritization, working productively with
	others, professional work image, personal accountability, ability to learn from mistakes) is inconsistent
	✓ Written materials (resume, short responses) have errors and lack professionalism, clarity, and organization